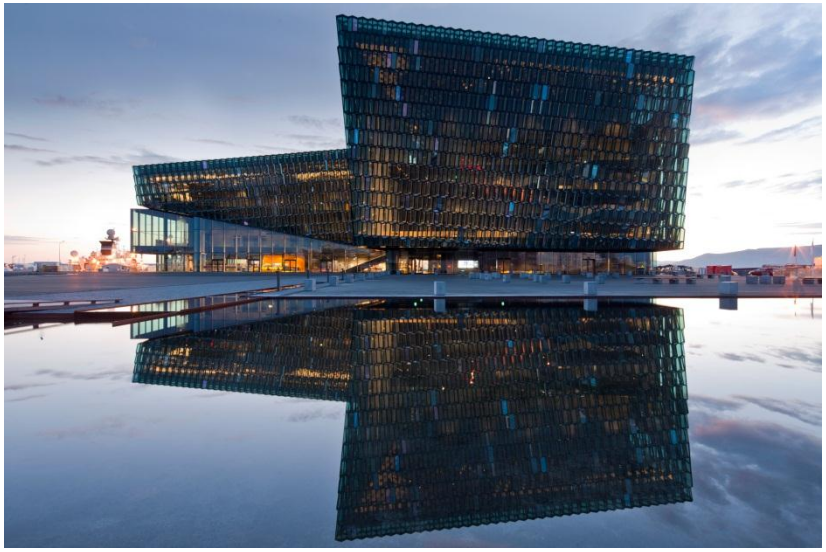
UT-Messan

Digital Agenda for Europe

Economic and strategic issues of digital technologies for Europe



Morten Møller, Head of Unit
European Commission, DG CONNECT F3 – Programme Coordination

Political framework: Europe 2020

7 flagships

- Youth on the move
- Innovation Union
- **Digital Agenda for Europe**
- An industrial policy for the globalisation era
- New skills for jobs
- European Platform against poverty
- Resource efficient Europe

Digital Agenda for Europe: background

- Digital Agenda for Europe (DAE) - key strand of the Commission's EU2020 strategy.
- DAE: to establish sustainable economic growth and social benefits via digital technologies.

What is the Digital Agenda about?

Single European Market in digital sphere

Basic broadband for all Europeans by 2013 and faster rollout of **high speed internet**

E-skills for all Europeans

Interoperability & **standards**

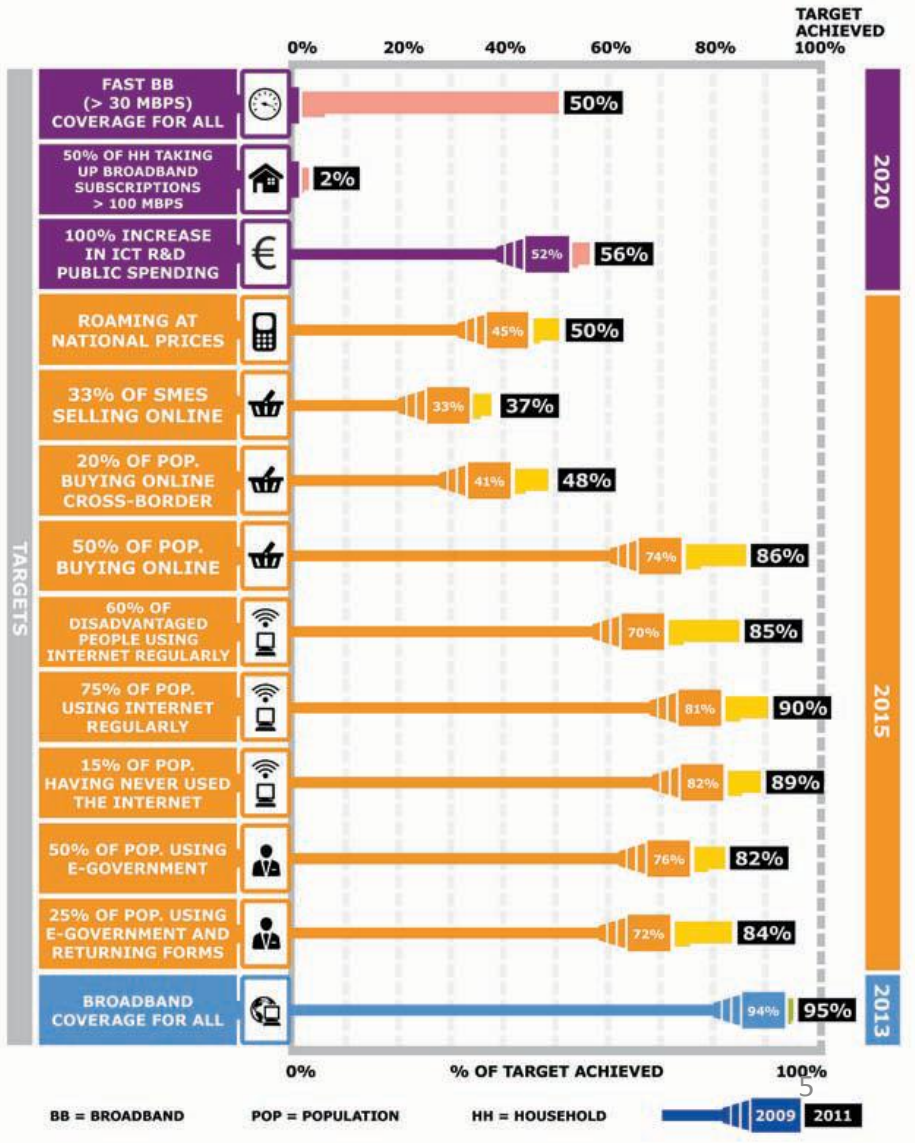
Trust & security online

ICT **research** & innovation

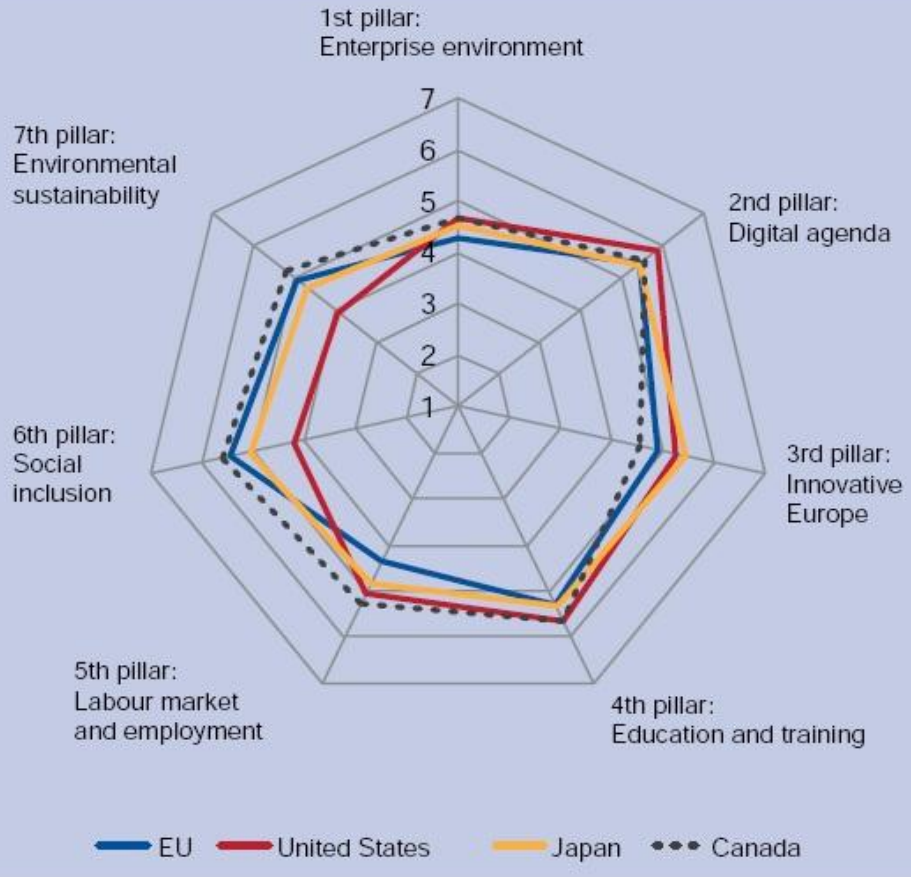
ICT solutions for **ageing**, **climate** change, cleaner **transport**, **e-**government, **e-**health …

DAE – progress since 2010

- Delivered:
  - 50% completed
  - 45% on track
  - 5% behind schedule

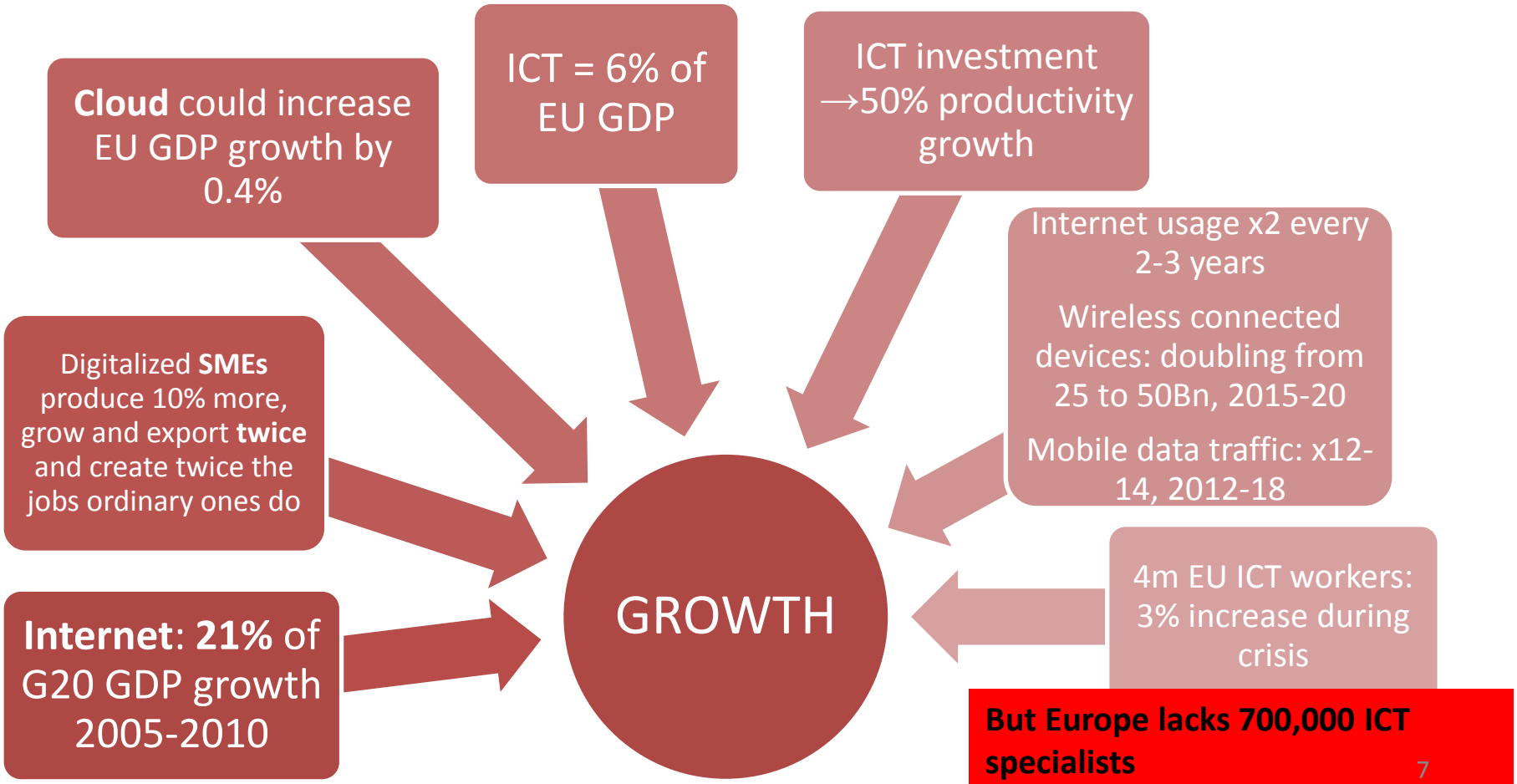


Global digital performance: EU trailing



Source: World Economic Forum

ICT contributes to jobs and growth



DAE Review

- Why review: fast moving area, new developments, new virtuous cycles of ICT use and savings both in public and private sector – need to refocus DAE

A European borderless economy — the Digital Single Market

Speeding up public sector innovation

Very fast internet supply and demand

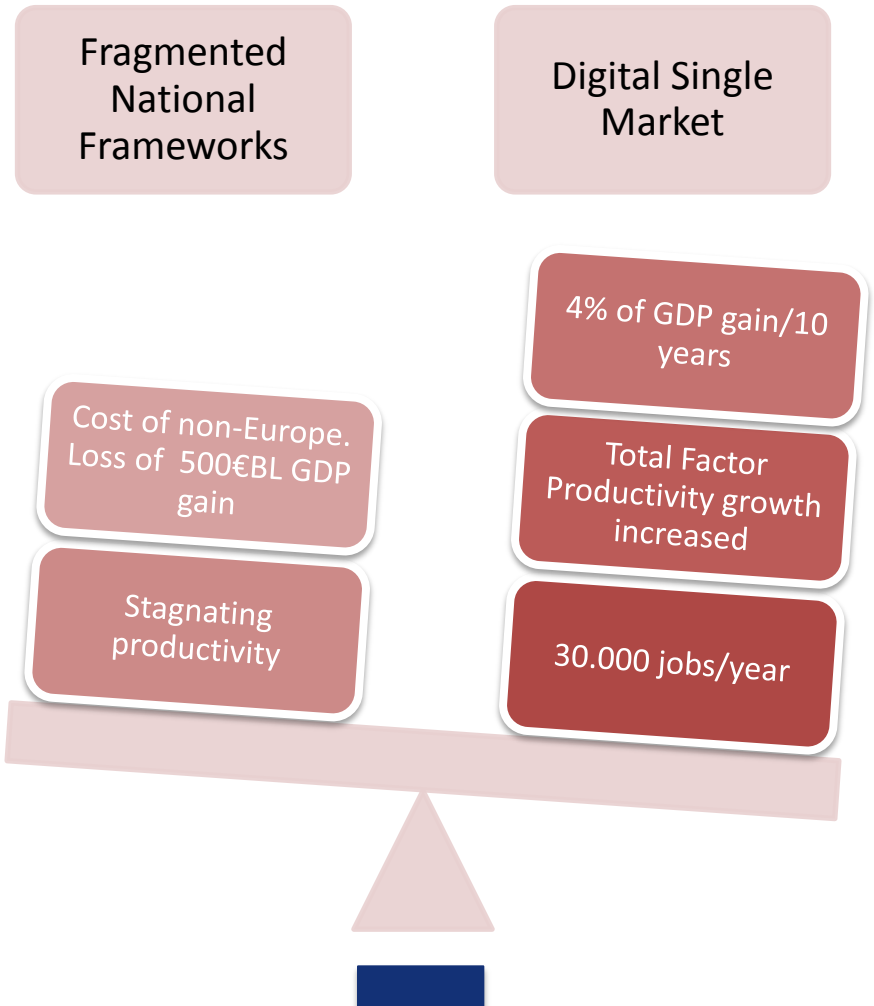
Cloud computing

Trust and Security

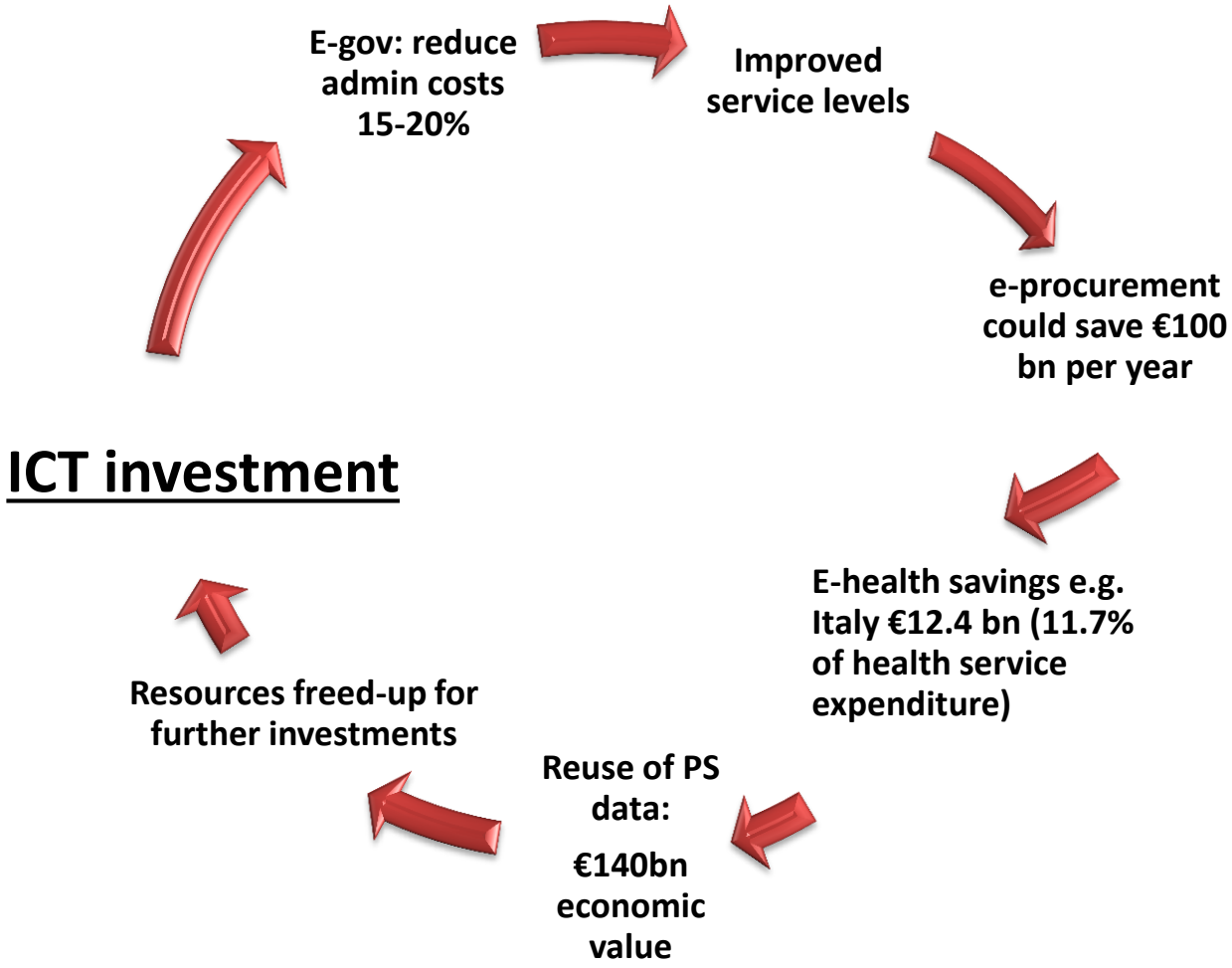
Entrepreneurship and digital jobs and skills

Beyond R&D&I: An industrial agenda for key enabling technologies

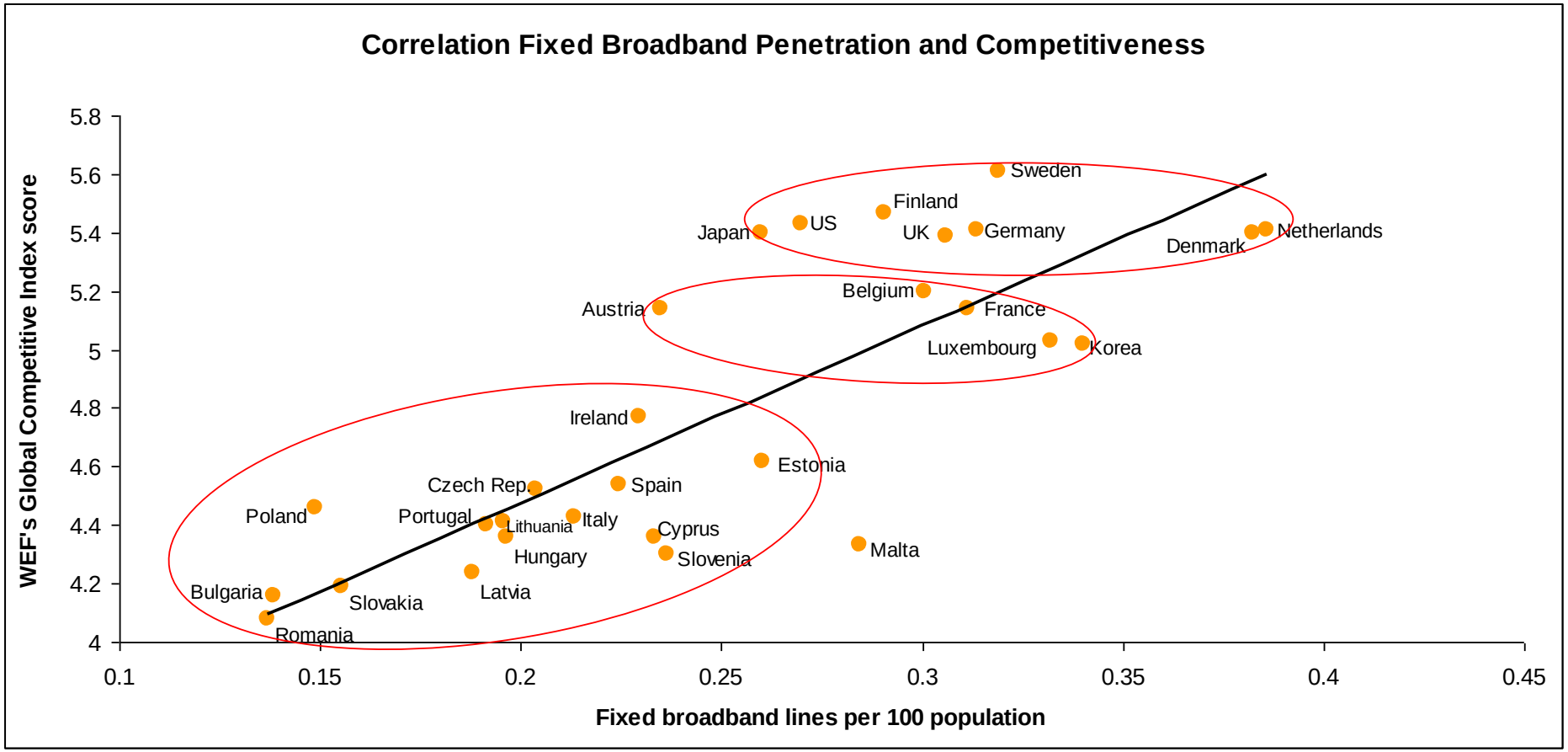
The Digital Single Market – a borderless EU economy



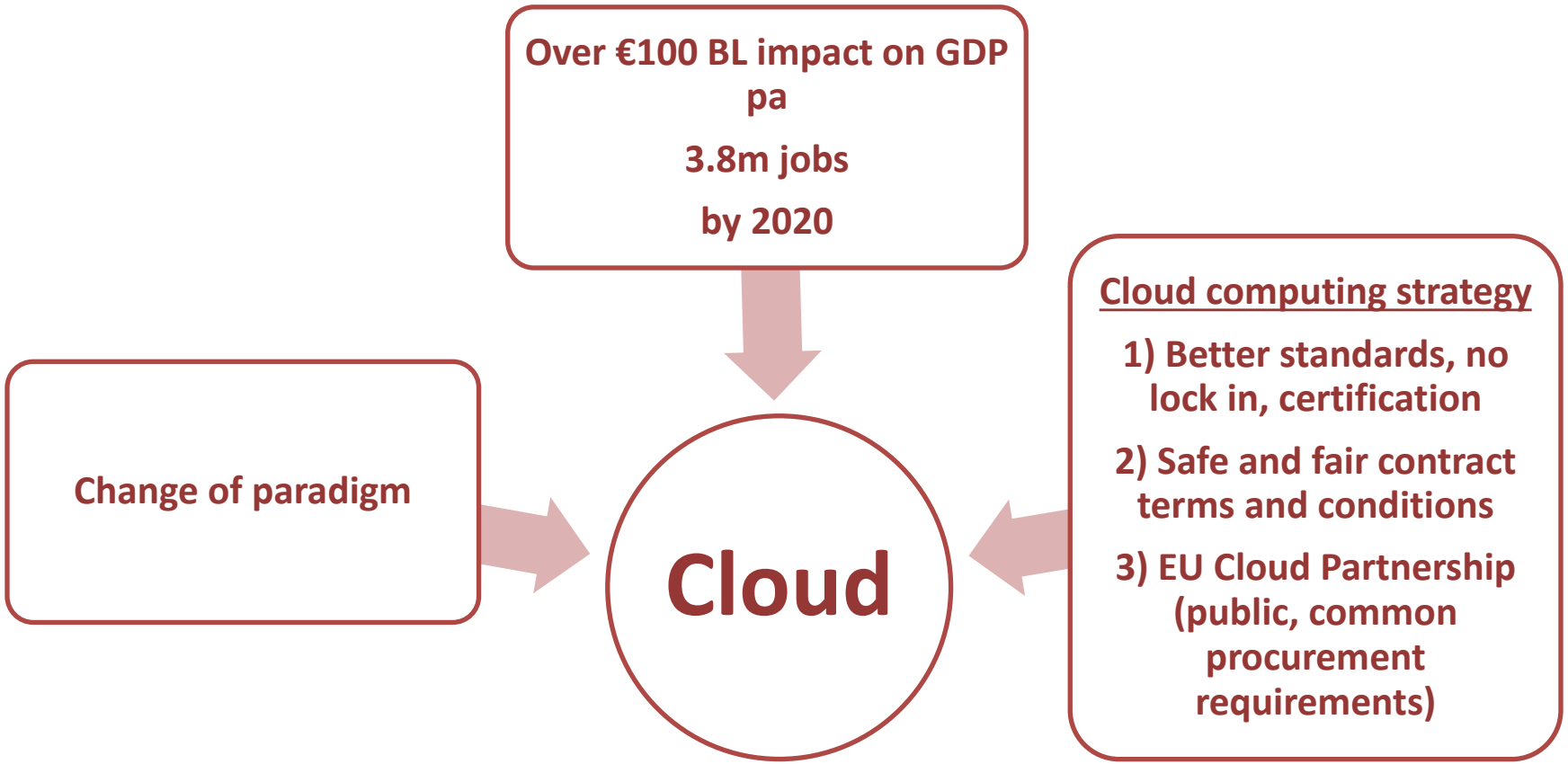
Public Sector Innovation – more with less



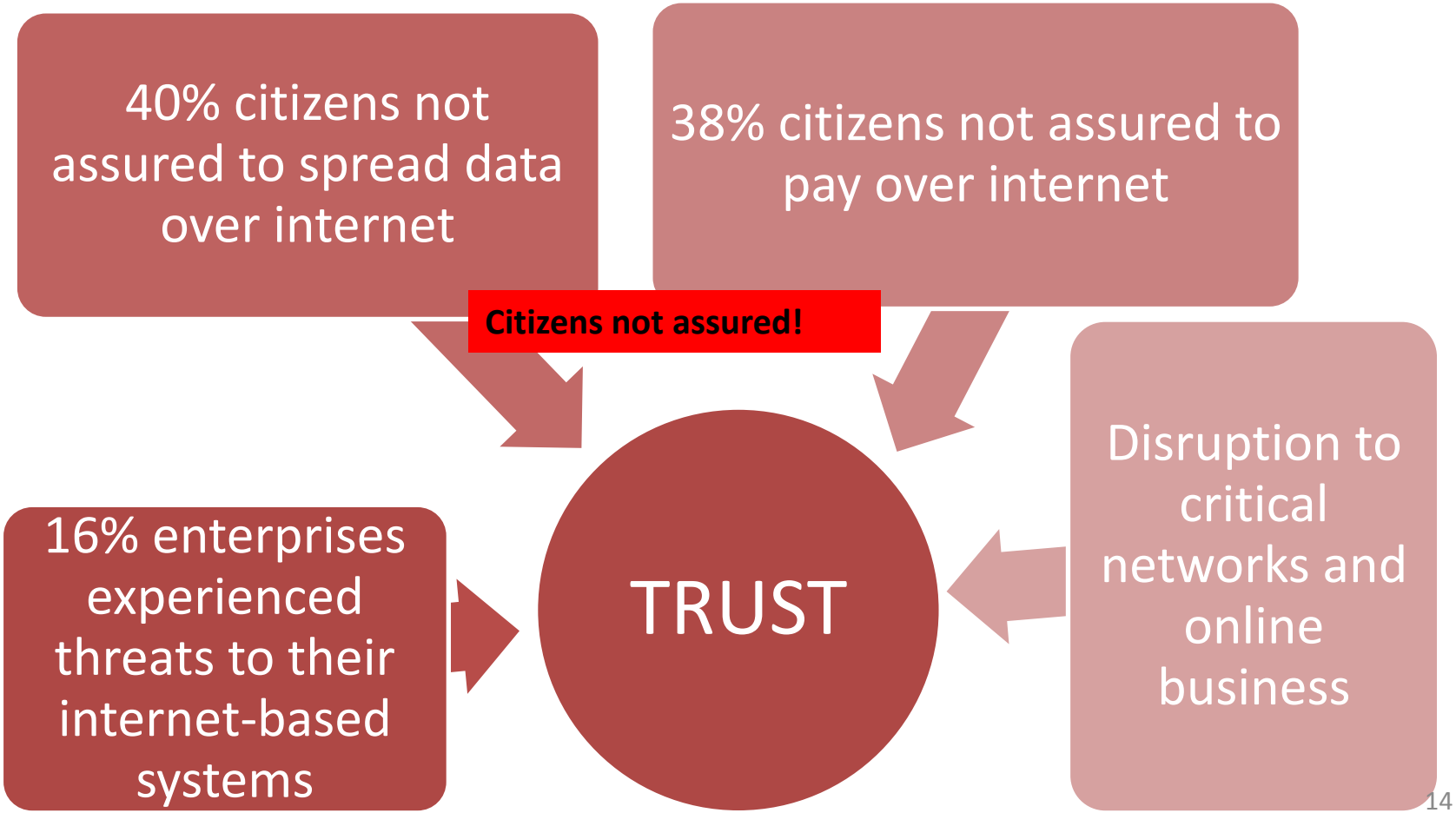
Broadband drives competiveness



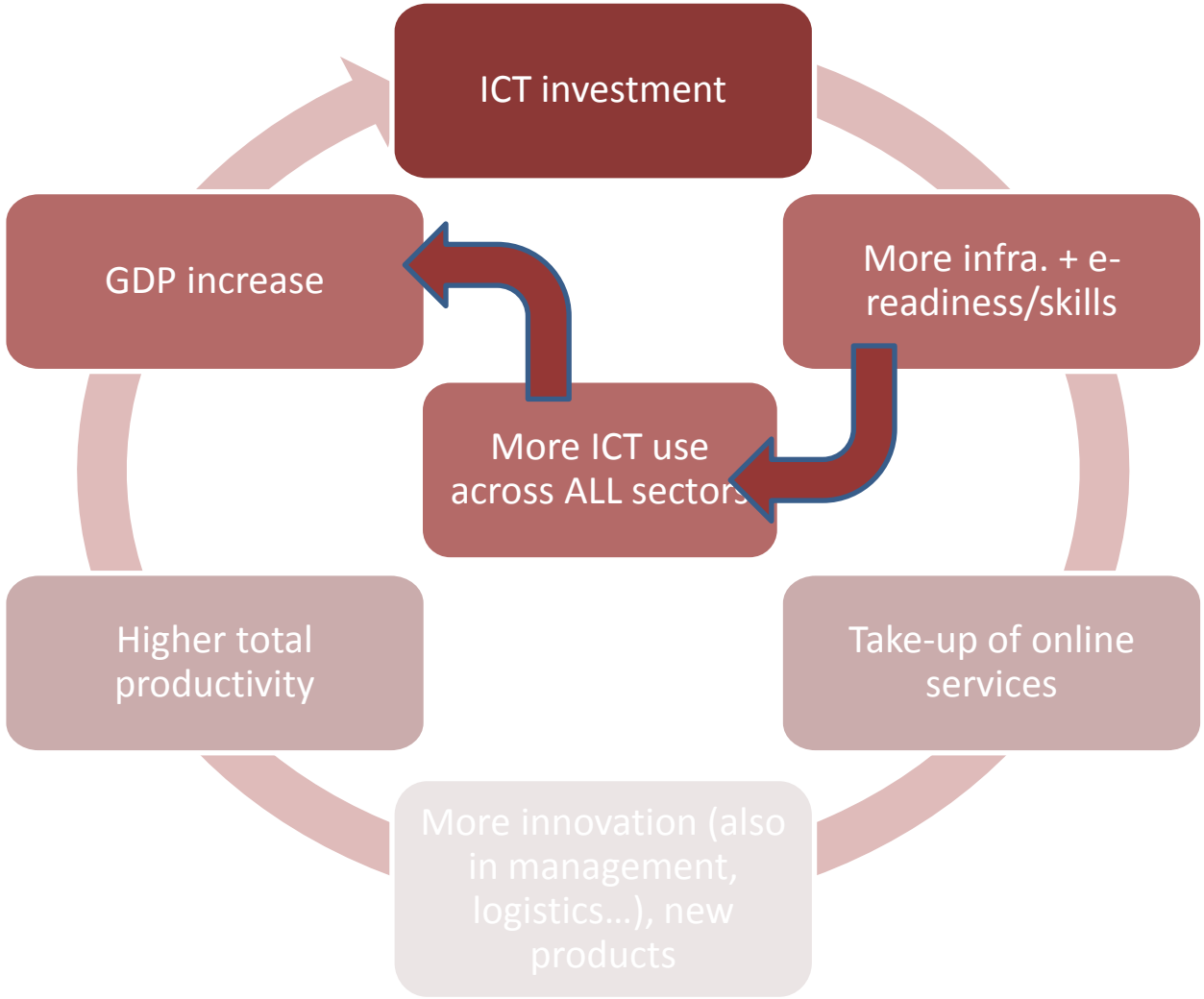
Cloud Computing



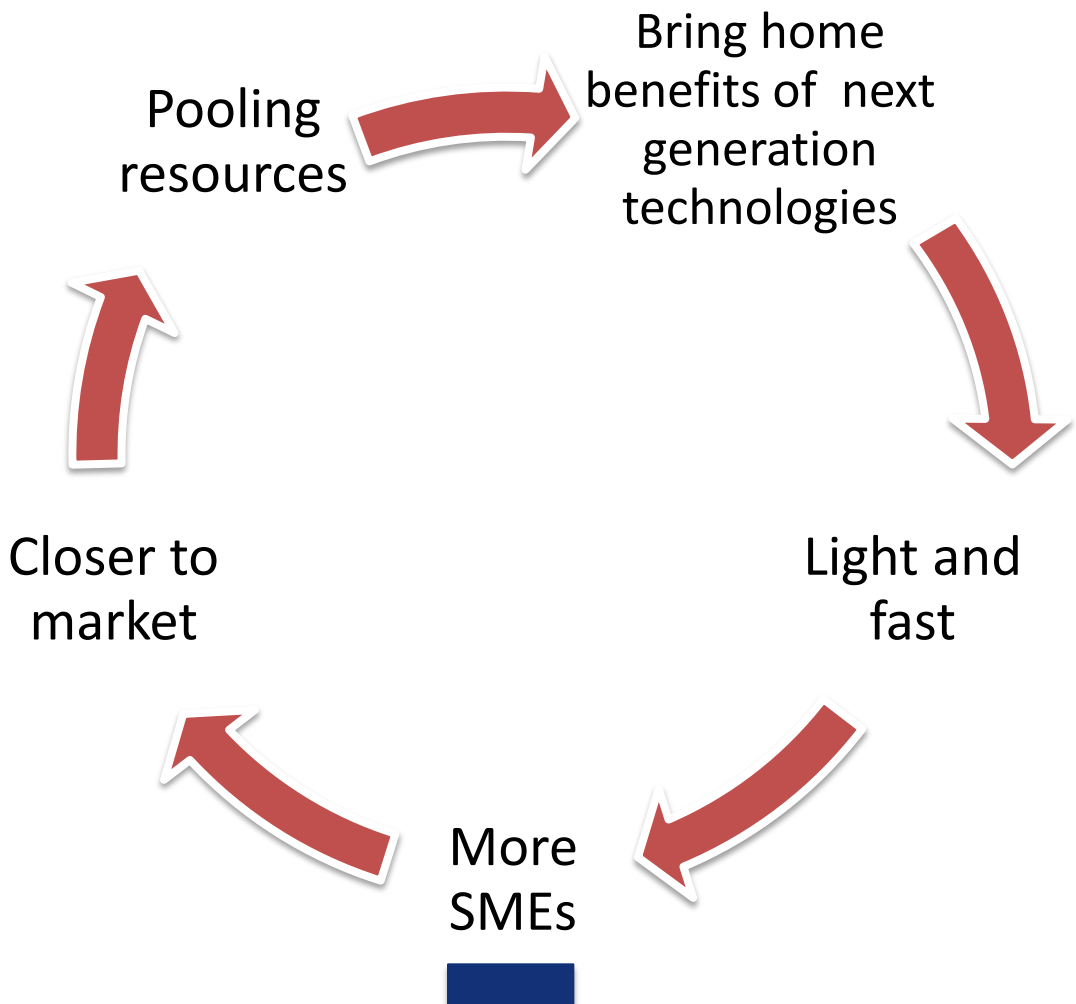
Trust and Security



Entrepreneurship and digital jobs and skills



Research and Innovation



7 Key Transformative Actions

Grand Coalition on ICT skills & Jobs

Copyright Framework Review

Directive on Network & Information Security

Regulatory measures on non-discrimination & wholesale pricing (Broadband)

Common Industrial Strategy for micro- and nano-electronics

Public Sector Infrastructure (CEF)

European Cloud Partnership

DAE Review - Impacts

5% expected increase of European GDP by 2020

- 1.2 million jobs to be created in infrastructure construction in the short term,

- 3.8 million jobs throughout the economy in the long term

Concluding Remarks

- DAE progress positive – but room for improvement. DAE Review identifies solutions to barriers to Europe's digital transformation.

- Going Local, DAA and online platform are important sources for acquiring stakeholder feedback and input – we will continue to engage.

- Commitment - political and financial - vital to secure Europe's place in a globally competitive digital future.

Stakeholder engagement

Online stakeholder engagement platform

https://ec.europa.eu/digital-agenda/

Monitoring country progress – explore open data

Digital Agenda Assembly

19-20 June, Ireland

Connecting with local stakeholders

ec.europa.eu/digital-agenda

blogs.ec.europa.eu/digital-agenda/

@DigitalAgendaEU

DigitalAgenda

European Commission

Thank you