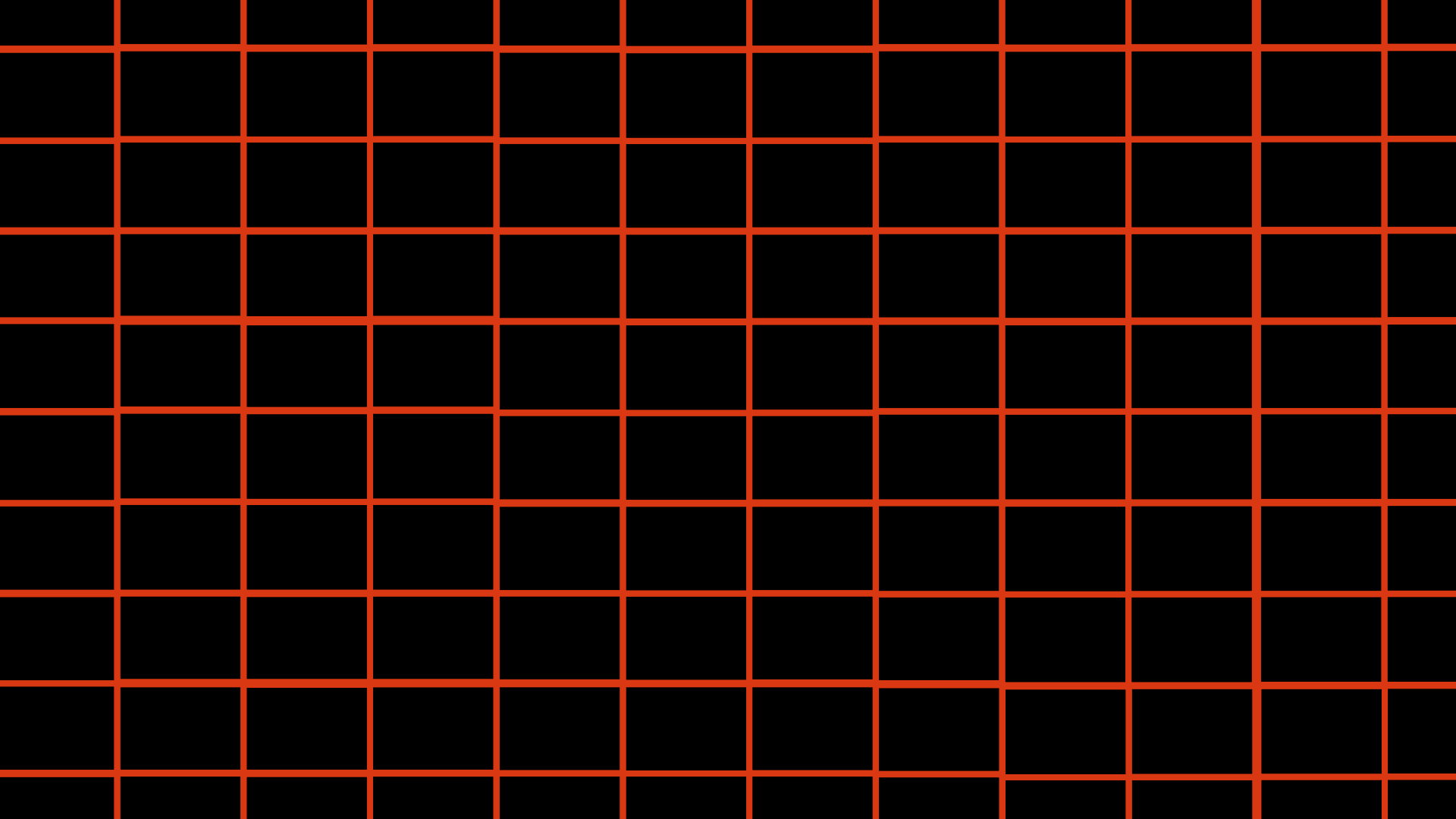


# ÞEGAR SVARIÐ KEMUR ÁÐUR EN ÞÚ SPYRÐ TÆKNIÞRÓUN Á INTERNETINU

Ólafur Andri Ragnarsson, Betware/HR

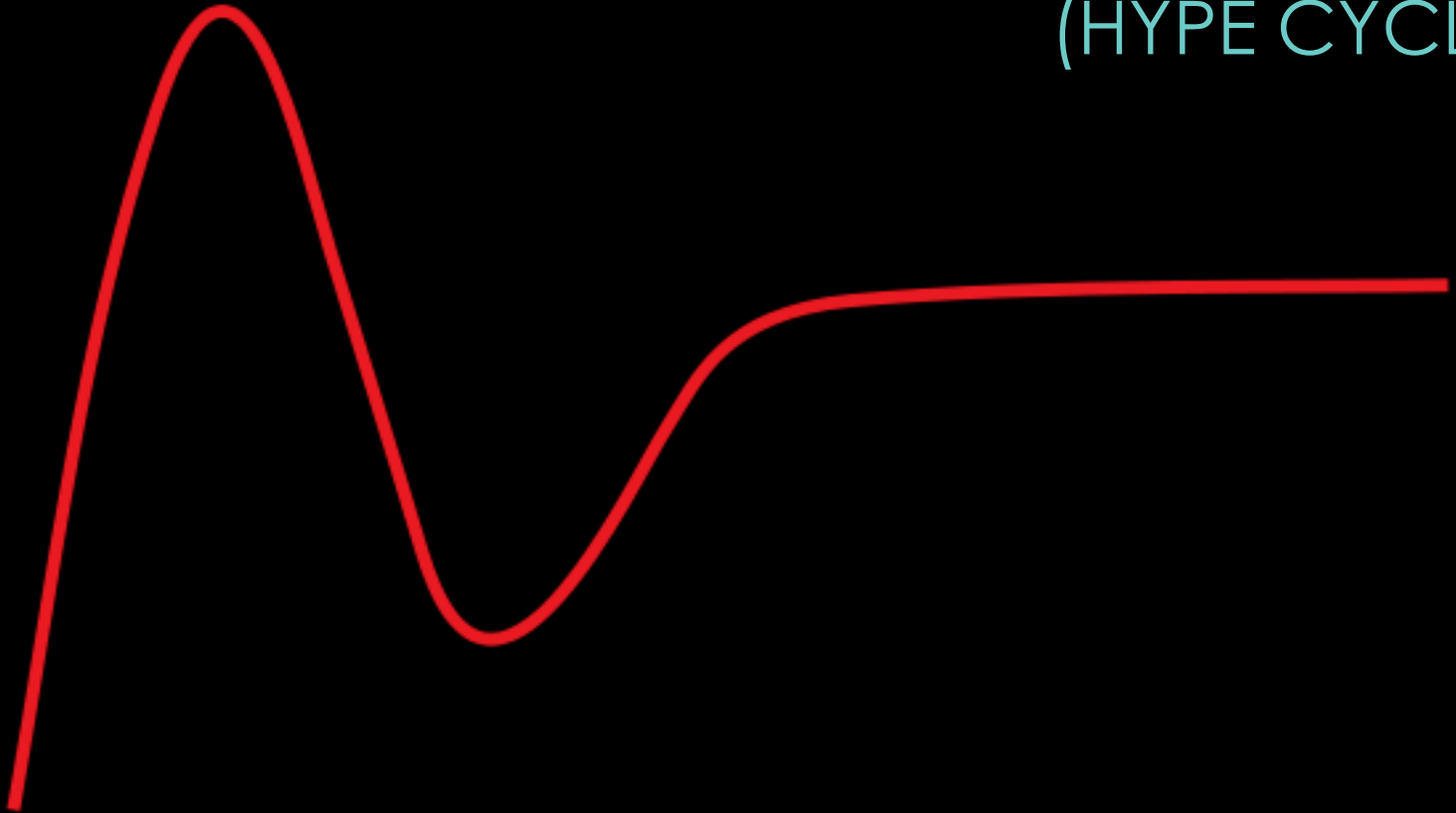
ΤΑΕΚΝΙΨΡΌΥΝ





BYLTINGARKENND TÆKNI

# OFMATSKÚRVAN (HYPE CYCLE)



SÝNILEIKI

# OFMATSKÚRVAN (HYPE CYCLE)

Hámark  
útblásinna  
væntinga

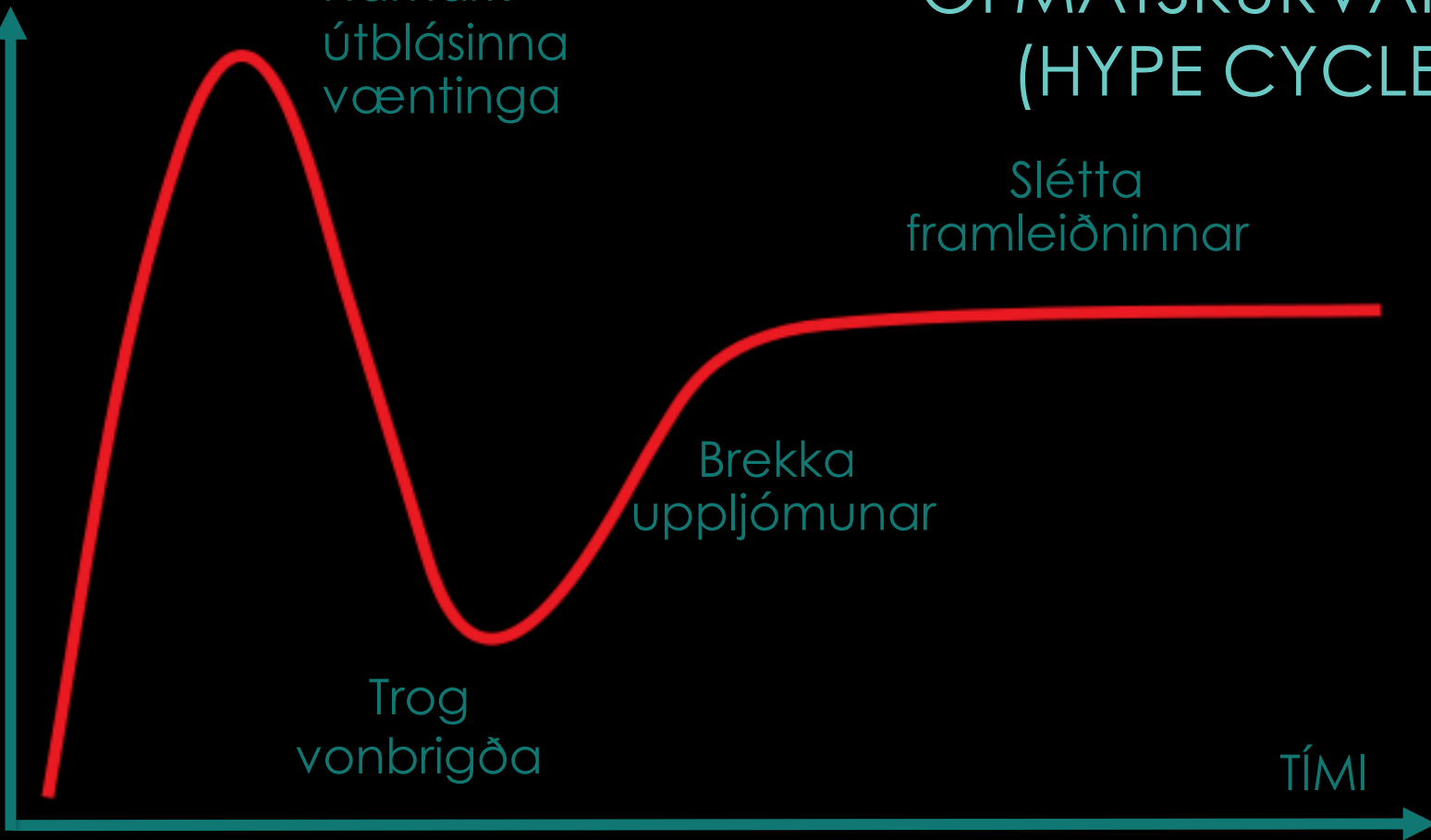
Slétta  
framleiðinnar

Tækni  
kveikur

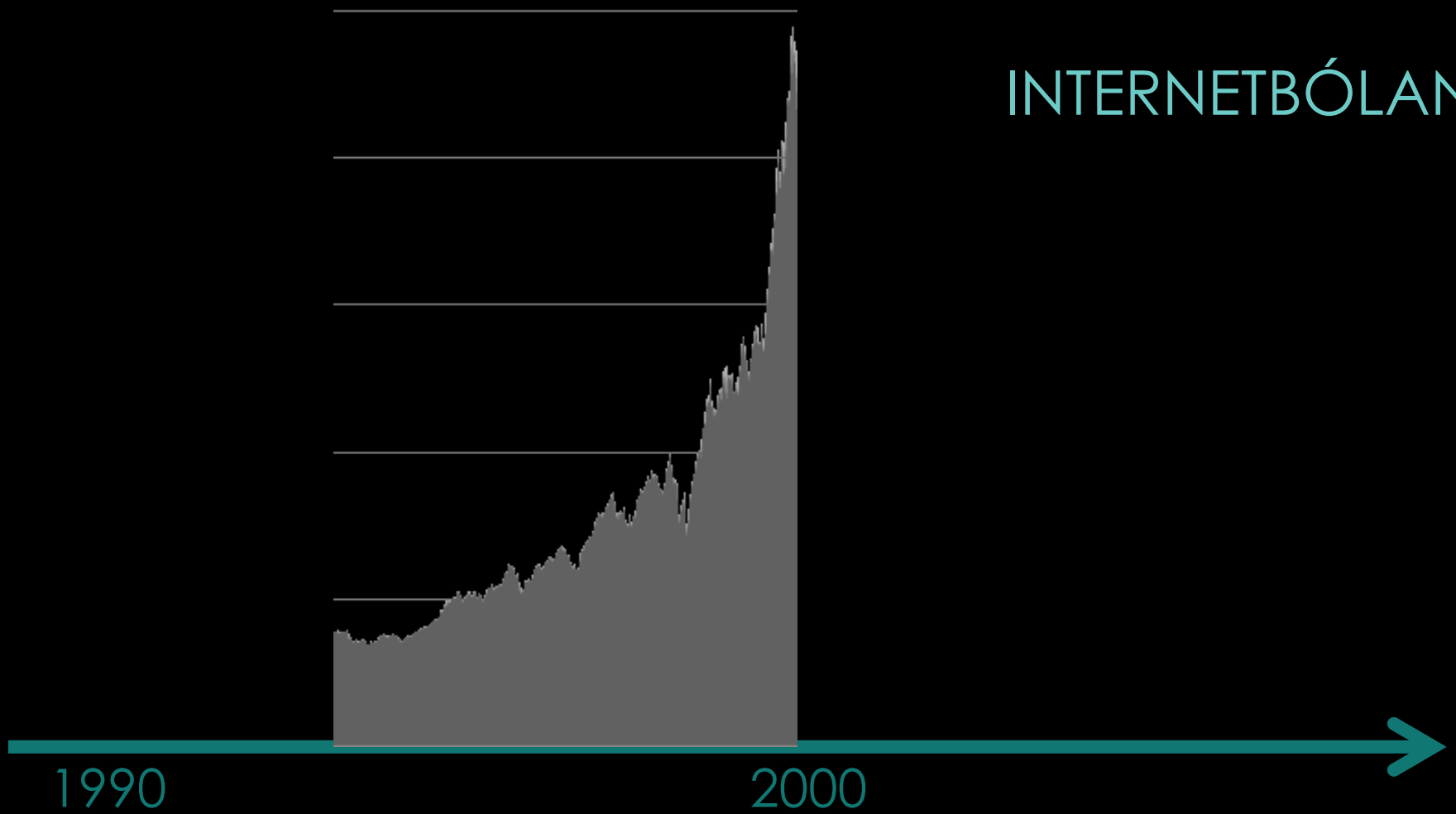
Brekka  
uppljómunar

Trog  
vonbrigða

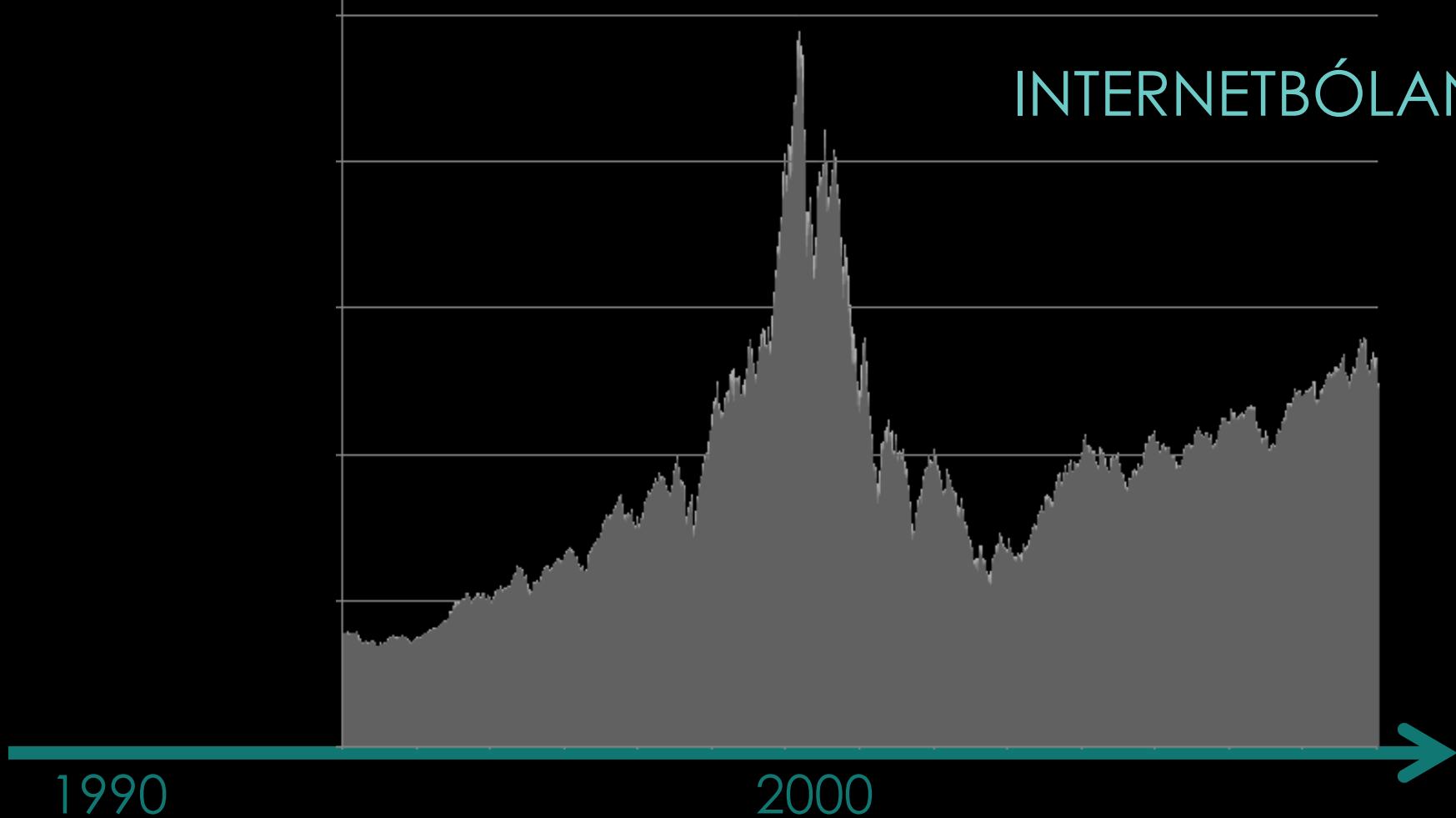
TÍMI



# INTERNETBÓLAN



# INTERNETBÓLAN

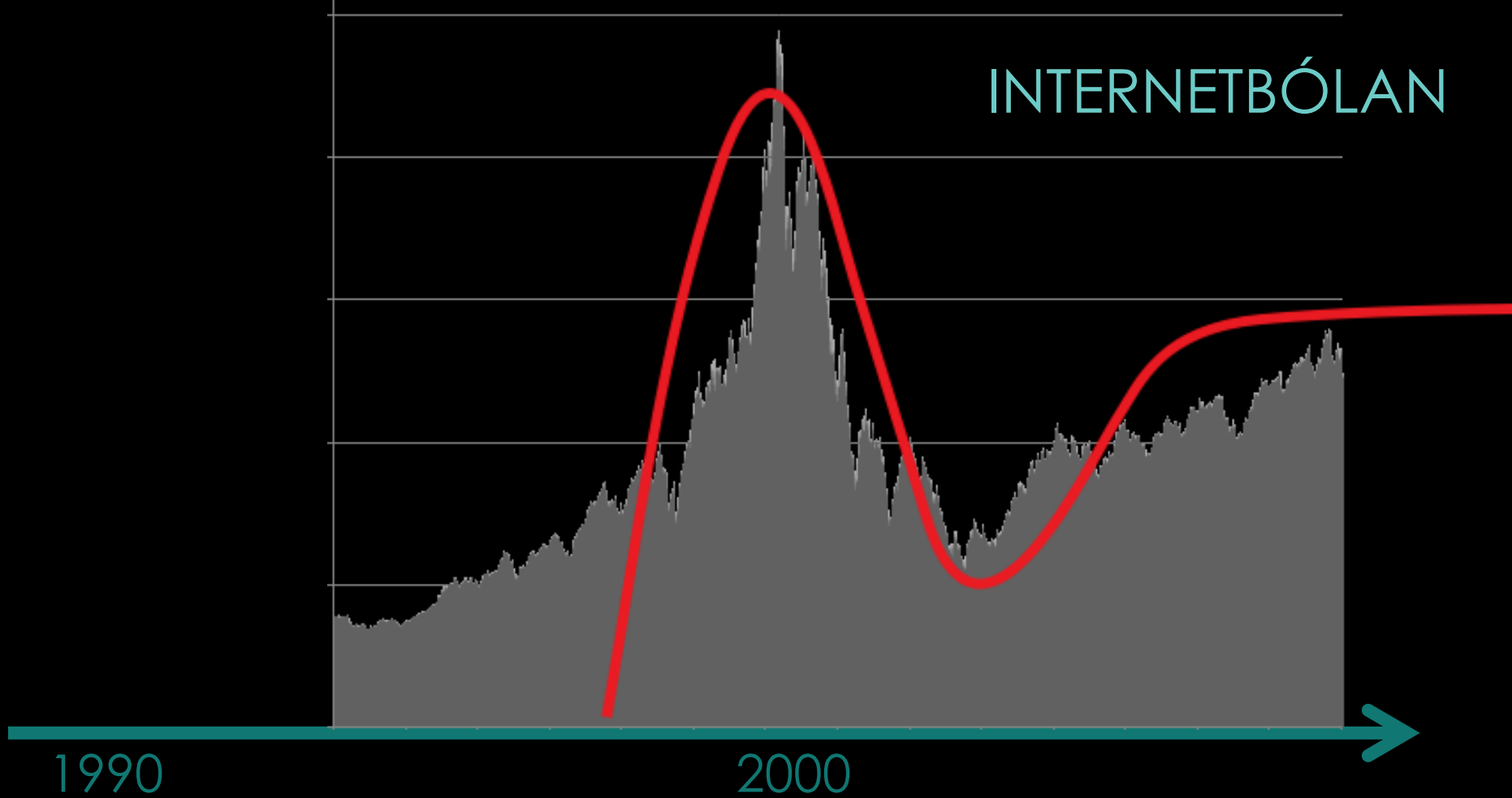


1990

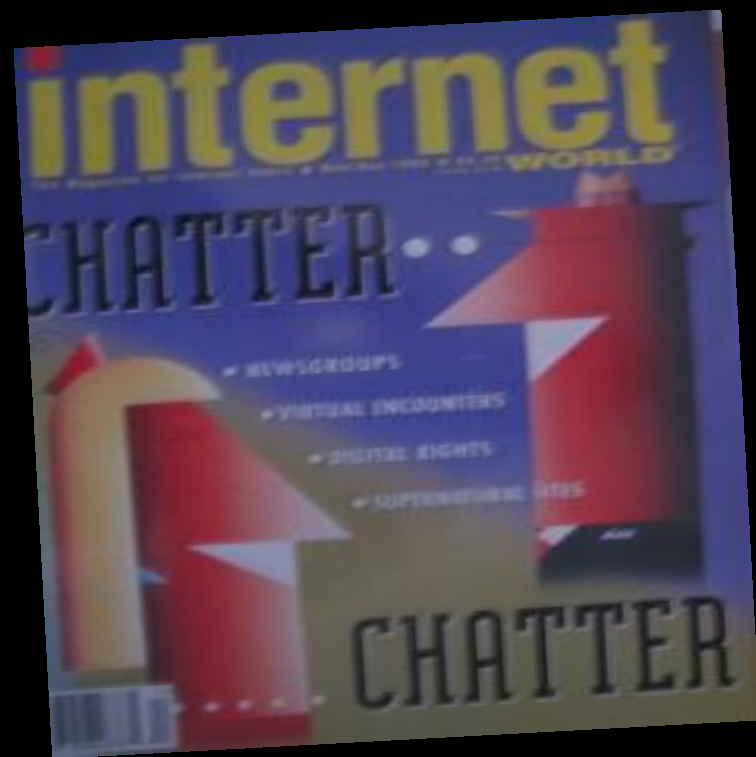
2000



# INTERNETBÓLAN



# INTERNETIÐ ÁRIÐ 1994



# LÍNULEGT





olafurandri@gmail.com ▾

Gmail ▾



1-4 of 4



COMPOSE

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Google	Changes to Google Privacy Policy and Terms of Service - Is this email not dis	Jan 27
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ólafur, me (2)	test - asdfasdf 2011/9/25 Ólafur Andri Ragnarsson <olandri@gmail.com> -- Ók	9/25/11
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Norwegian.no	Reisedokument, 14 Jul 2010, Ref. ZM6VCS, Oslo-Gardermoen - Molde - Takk	7/13/10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ólafur Andri Ragnarsson	Comp	8/2/09

Inbox

Starred

Important

Sent Mail

Drafts

Personal

Travel

More ▾

0% full  
Using 1 MB of your 7692 MB

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Last account activity: 31 minutes ago  
[Details](#)

Chat

Search people...

● Ólafur Andri Ragnar

Set status h ▾

📞 Call phone

Ólafur Andri Ragna...

# FLOKKA



favourites

Ólafur Andri Ragnarsson

Inbox (5)

Drafts [11]

Sent Items

Deleted Items (142)

Junk E-mail

Kennsla

Klak

Links

Námspróunarráð

Notes

Nyti2012

Private

Research

RSS Feeds

Ruspóstur

Skoða seinna

Spam Mail (4)

Mail

Calendar

Contacts

Tasks

Public Folders

New Delete Move Filter View

Search Entire Mailbox

Arrange by Date Newest on Top

Today

- |                                     |   |       |
|-------------------------------------|---|-------|
|                                     | <b>Kristín Guðmundsdóttir</b><br>MAYDAY ! FW: Fyrirlestramaraþon - ítrekun  | 16:17 |
|                                     | <b>TelecomTV</b><br>Daily news: US news media battered, but not down  | 15:34 |
| <input checked="" type="checkbox"/> | <b>Ozzie Monge</b><br>Games on Social Networks Like Facebook to Reach \$7.5 Billion by 2016                                     | 14:17 |
|                                     | <b>Luca Aceto</b><br>NEW DATE for the Alan Turing Talk by Magnus Halldórsson: Thursday, 29 March                                | 13:39 |
|                                     | <b>son</b><br>warehouse   | 13:20 |
|                                     | <b>Ásta Möller</b><br>Morgunverðarfundur 27. mars kl. 8-10:15 Staða og starfsskilyrði forstöðumanna ríkisstofnana ...           | 11:19 |
|                                     | <b>TelecomTV</b><br>Codgerations: e5 telcos investigated by EC - March 19th, 2012   | 11:03 |
|                                     | <b>Joseph Timothy Foley</b><br>[it-advisory-board] Project system up and running, meeting minutes, draft documents put into ... | 09:16 |
|                                     | <b>Katrín Dóra Þorsteinsdóttir</b><br>THE FUTURE IS BRIGHT 2012 - síðasti skráningardagur á morgun                              | 09:15 |
|                                     | <b>projects@samvinna.ru.is</b><br>Your Projects account activation  | 08:52 |
|                                     | <b>Pórranna Jónsdóttir</b><br>RE: IT strategy - draft   | 08:40 |
|                                     | <b>Digital TV Europe</b>  |       |

Games  
Social  
Network  
Like

To:

20 March 2012

- To help protect  
content in this  
message, Outlook  
has prevented  
automatic  
download of  
some pictures.  
If you're sure  
you want to  
download these  
pictures, click  
here.

**Games on  
DFC Intellig**March 20, 2012  
San Diego,The global market  
from \$3.2 billion  
Intelligence  
consumersThe report also  
network of users  
U.S., the biggest  
network. "We  
market in the  
investments



[1998 Winter Games](#)  
results, schedules, news



**MegaMarketing**  
BENEFITS EXPOSED!

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[Nominations](#)


[options](#)

[Yahoo! Chat](#) with Wall Street guru **Jim Cramer**, supermodel **Frederique**

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[Shopping](#) - [My Yahoo!](#) - [News](#) - [Sports](#) - [Weather](#) - [Stock Quotes](#) - [more...](#)

- [Arts and Humanities](#)  
[Architecture](#), [Photography](#), [Literature](#)...
- [Business and Economy \[Xtra!\]](#)  
[Companies](#), [Finance](#), [Employment](#)...
- [Computers and Internet \[Xtra!\]](#)  
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[Universities](#), [K-12](#), [College Entrance](#)...
- [Entertainment \[Xtra!\]](#)
- [News and Media \[Xtra!\]](#)  
[Current Events](#), [Magazines](#), [TV](#), [Newspapers](#)...
- [Recreation and Sports \[Xtra!\]](#)  
[Sports](#), [Games](#), [Travel](#), [Autos](#), [Outdoors](#)...
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- [Regional](#)  
[Countries](#), [Regions](#), [U.S. States](#)...
- [Science](#)

# LEIT

Leita



# Google

Google Search

I'm Feeling Lucky

HVERNIG NOTUM VIÐ NETIÐ Í FRAMTÍÐINNI?

GÖGN  
VERÐA  
STAFRÆN

2000

2010





# STAFRÆNI ÁRATUGURINN



SAMSKIPTI



TÓNLIST



ÞÆTTIR



KVIKMYNDIR



MYNDIR



SNJALLSÍMAR



BÆKUR



2000

2010



GAGNAMAGN  
EYKST  
MEÐ  
VELDISVEXTI

2000

2010



# VELDIS VÖXTUR



30 TVÖFALDANIR  
= MILLJARÐUR





AFKÖST

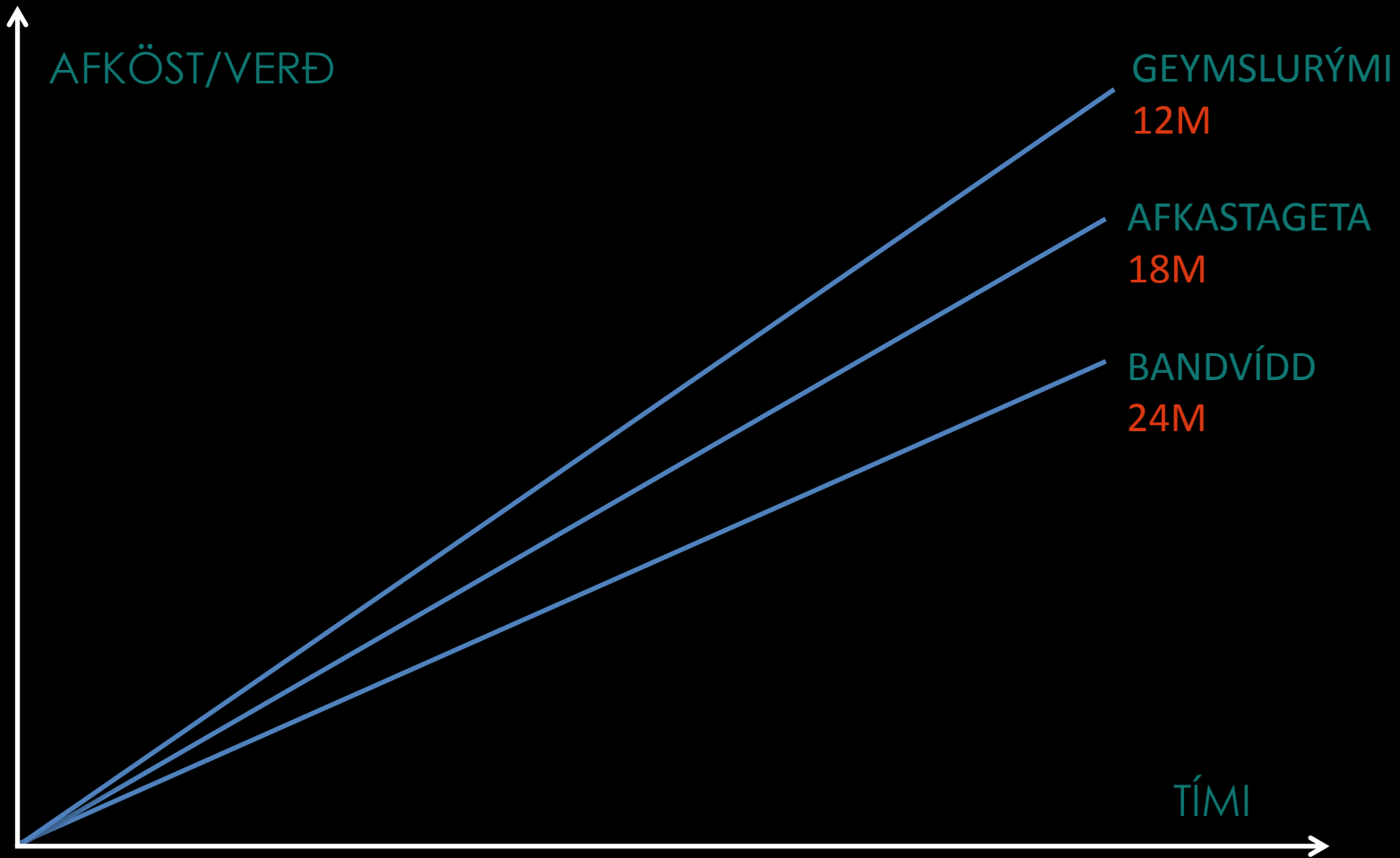
BANDVÍDD

GEYMSLA

AFKÖST

BANDVÍDD

GEYMSLA



# 2000



## **iMac G3**

Mac OS 9.0.4

500 MHz PowerPC G3 CPU, 128MB Memory

Screen - 786K pixels

Storage - 30GB Hard Drive

# 2010



## **iPhone 4**

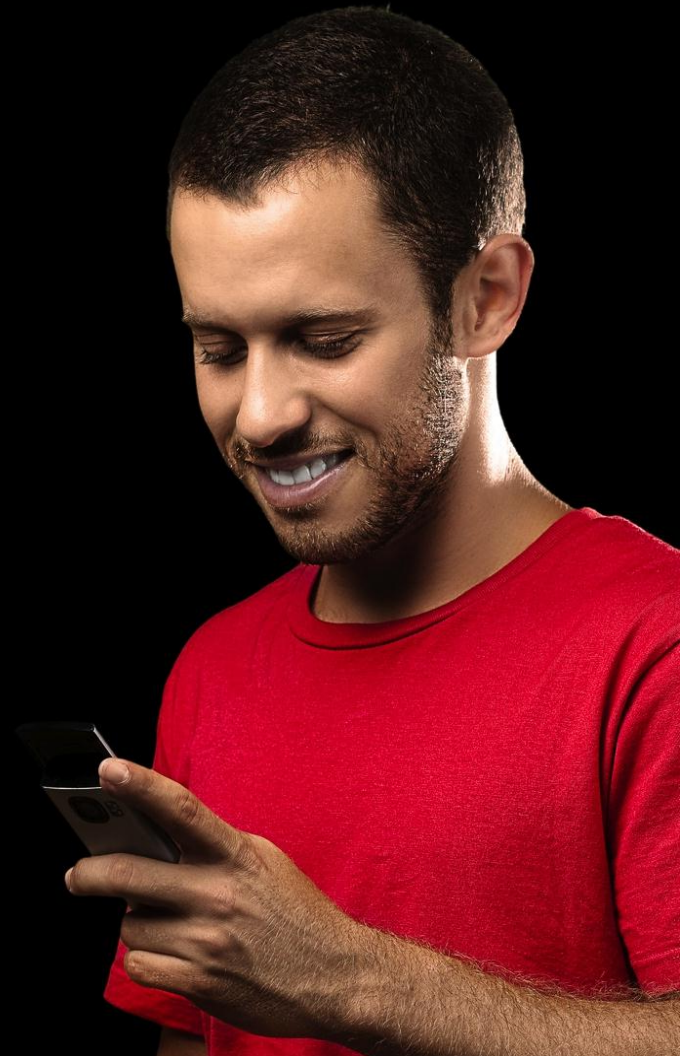
iOS 4.0

1 Ghz ARM A4 CPU, 512MB Memory

Screen - 614K pixels

Storage - 32GB Flash Drive

GRUNDVALLAR  
BREYTING  
Á HEGÐUN  
FÓLKS





STAF  
RÆNN  
LÍF  
STÍLL

# STAFRÆENN HEIMUR



# STAFRÆENN HEIMUR



VIDEO  
ÁHORF  
AFSLAPPAÐ



FORRIT  
VINNA  
FÓKUS



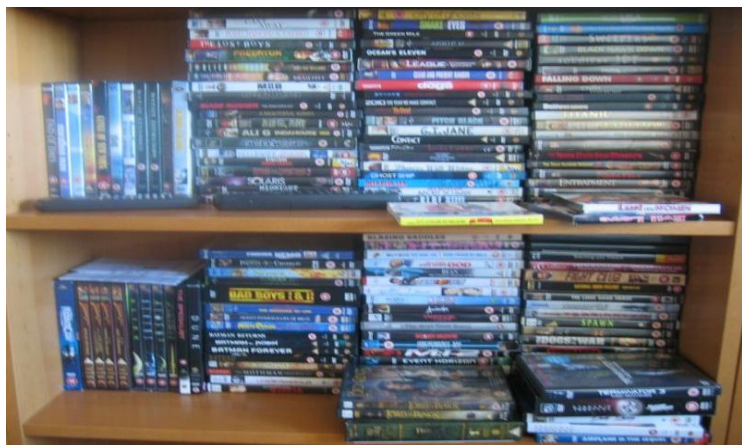
APPS  
SKOÐA/VINNA  
LESTUR



APPS  
ATHUGA  
NÚNA!

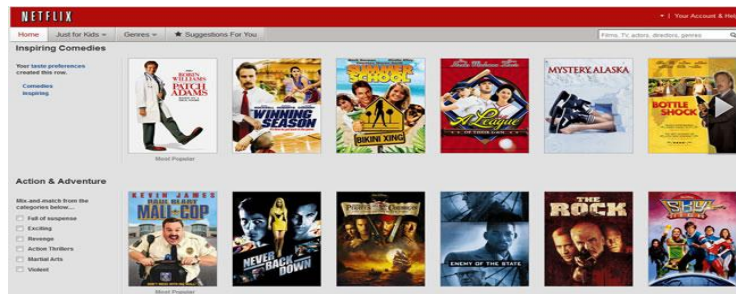
# ÁÐUR

Videoleigur, skilasektir,  
fullt af DVD heima



# NÚNA

All aðgengilegt hvenær sem er,  
hvar sem er





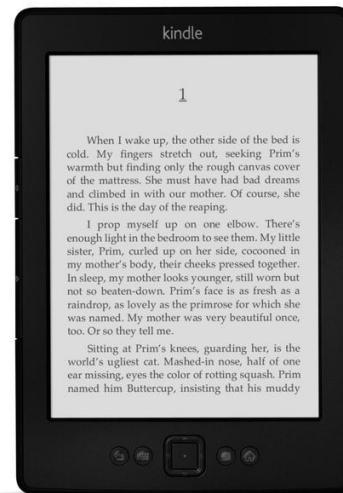
# ÁÐUR

Prentaðar bækur



# NÚNA

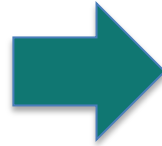
Stafrænar, keyptar á 30 sek.



# TÍMARIT

## ÁÐUR

Prentuð tímarit



# NÚNA

Rafraæn – uppfærast sjálfkrafa



# KORTABÆKUR

## ÁÐUR

Prentuð kort til að rata



## NÚNA

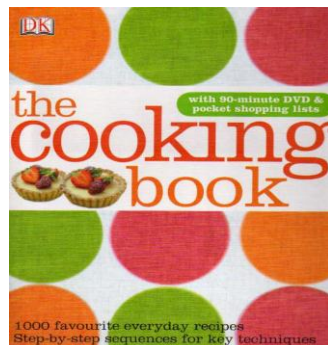
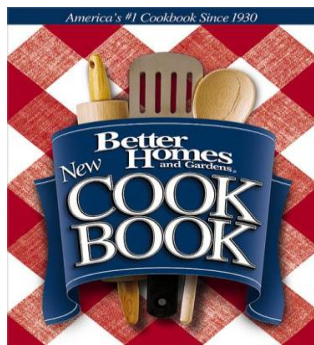
Rauntímaleiðbeiningar, ásamt veðurupplýsingum



# UPPSKRIFTABÆKUR

## ÁÐUR

Bækur með uppskriftum,  
föstum skömmtum, myndum



## NÚNA

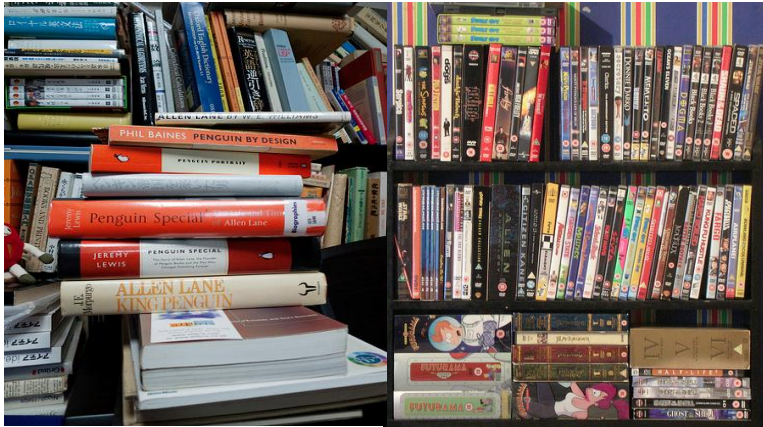
Gagnvirkar leiðbeiningar,  
sveigjanlegir skammtar, video



# EIGNALAUS LÍFSTÍLL

## ÁÐUR

Eiga allt, safna drasli



## NÚNA

Leigja það sem þarf þegar þess þarf

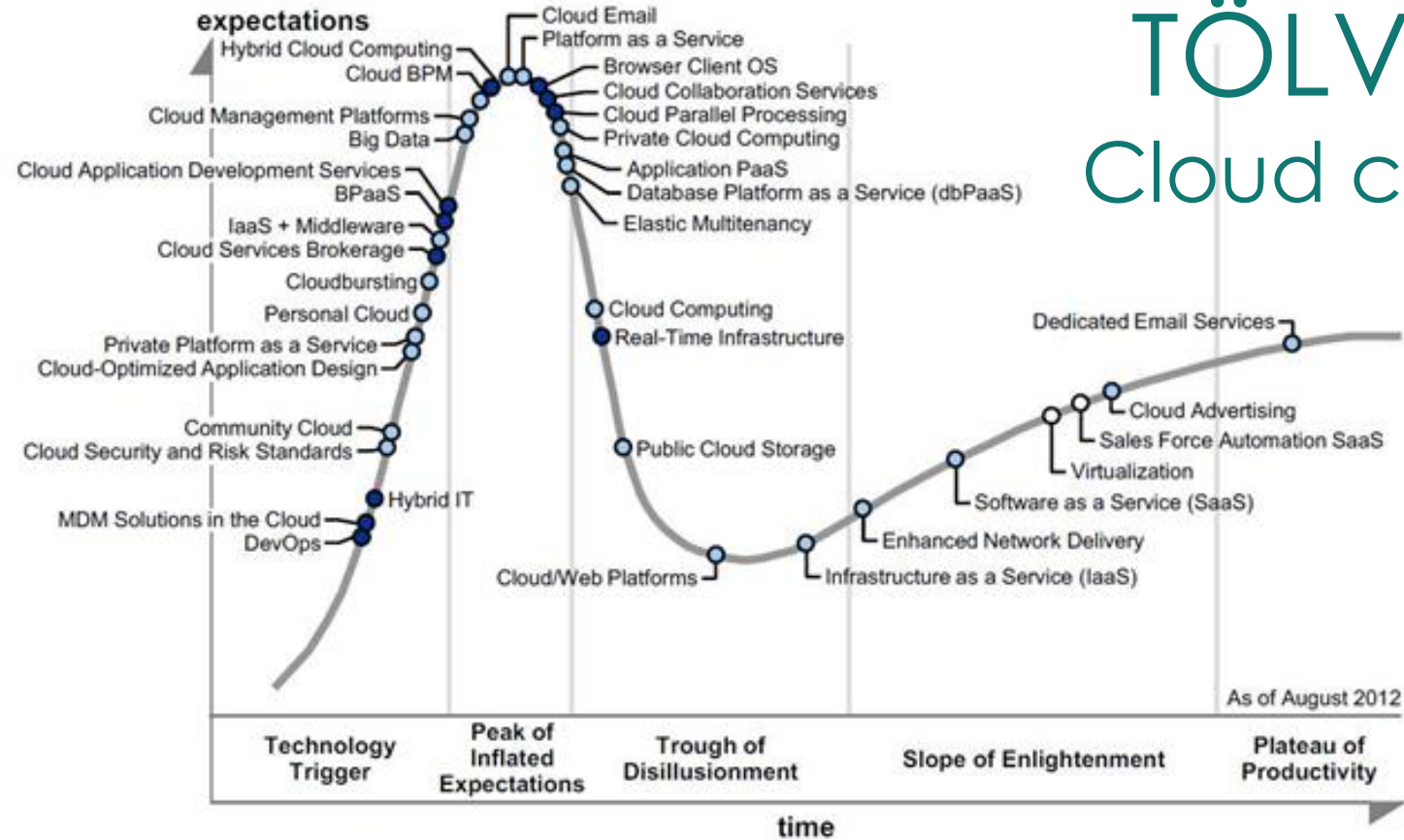


# STAFRÆENN HEIMUR



# TÖLVUSKÝIÐ

## Cloud computing



Plateau will be reached in:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

▲ more than 10 years

○ obsolete

⊗ before plateau

Source: Gartner (August 2012)

**BIG  
DATA**

**DATA**



GÖGN SEM VERÐA TIL Á ÁRI ERU  
ZETTABÆTI

1,000,000,000,000,000,000,000,000



**"Getting information off  
the Internet is like taking  
a drink from a fire  
hydrant."**

**- Mitch Kapor**



BIG DATA MARKAÐURINN VERÐUR  
48.3 MILLARÐA USD  
VIRÐI ÁRIÐ 2018



ÁRIÐ 2015 ÞARF 4,4 MILLJÓNIR STARFA Á HEIMSVÍSU  
Í GAGNAGREININGU

HVATINN  
ER  
FJÁR  
HAGS  
LEGUR



FYRIRTÆKI  
HAFA FJÁRFEST  
FYRIR  
4 TRILJÓNIR DALA  
SÍÐAN 2005

# 75% AF GÖGNUM KOMA FRÁ EINSTAKLINGUM



SOLOMO

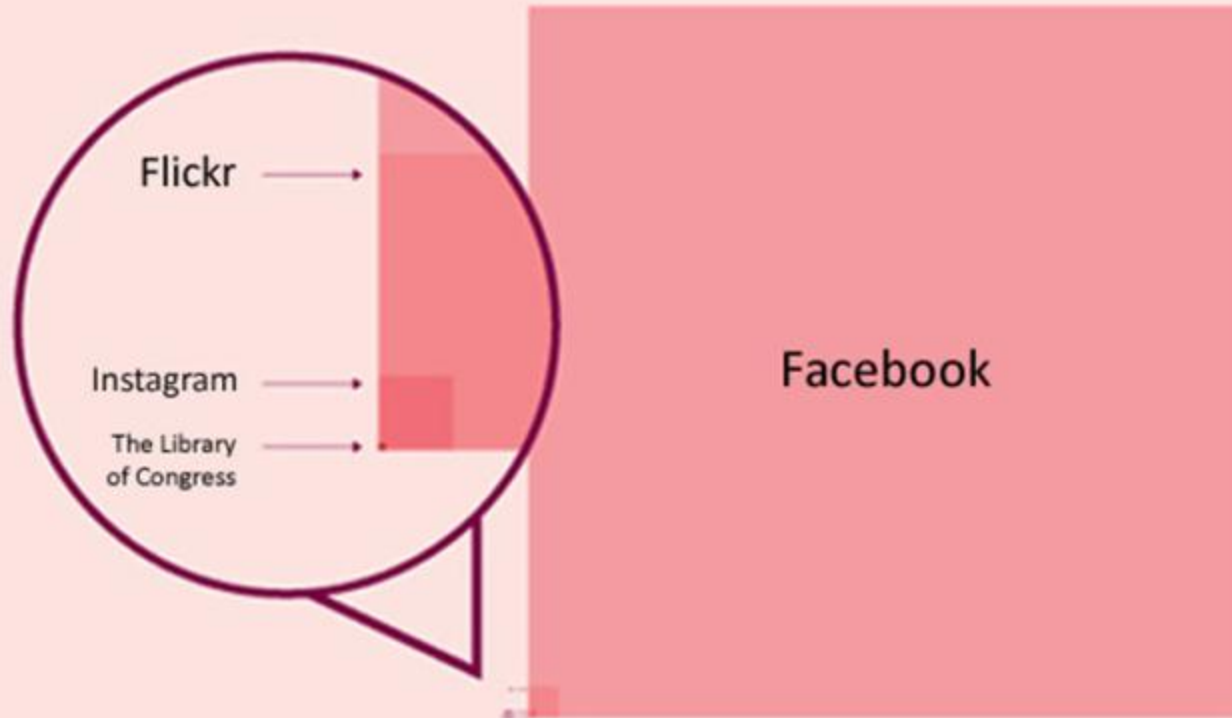
SOLOWO



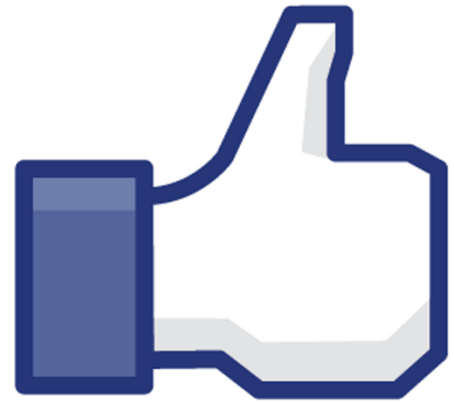
so

so

# HVERT FARA MYNDIRNAR SEM VIÐ TÖKUM?



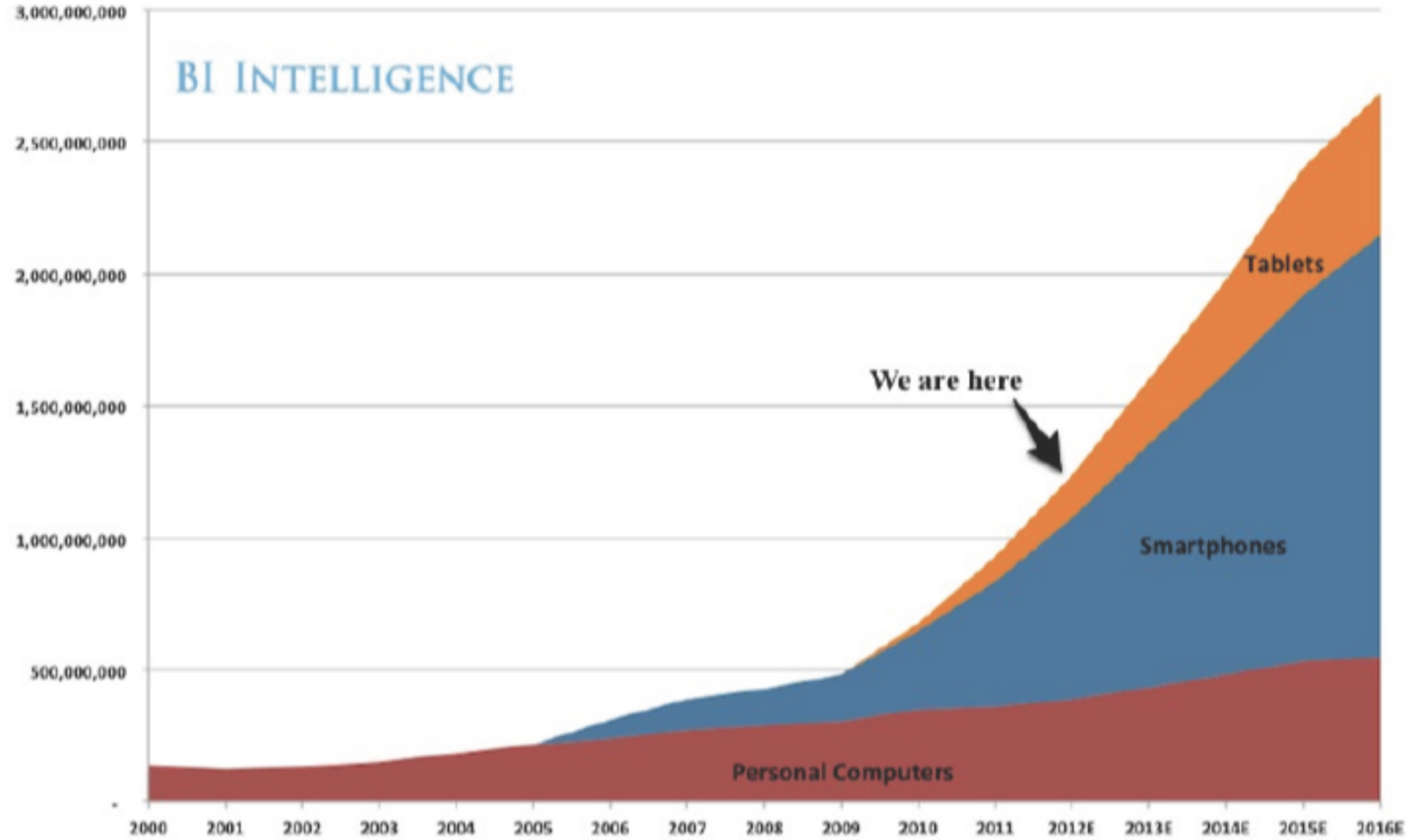
HVAÐ SEGIR „LIKE“  
UM OKKUR?



MO

MO

# BI INTELLIGENCE



LO

LO





foursquare



Ólafur Andri Ragnarsson

Last seen: The Lamplighter Publ...

CHECK-INS  
**140** >

BADGES  
**7** >

MAYORSHIPS  
**4** >



Leaderboard LAST 7 DAYS

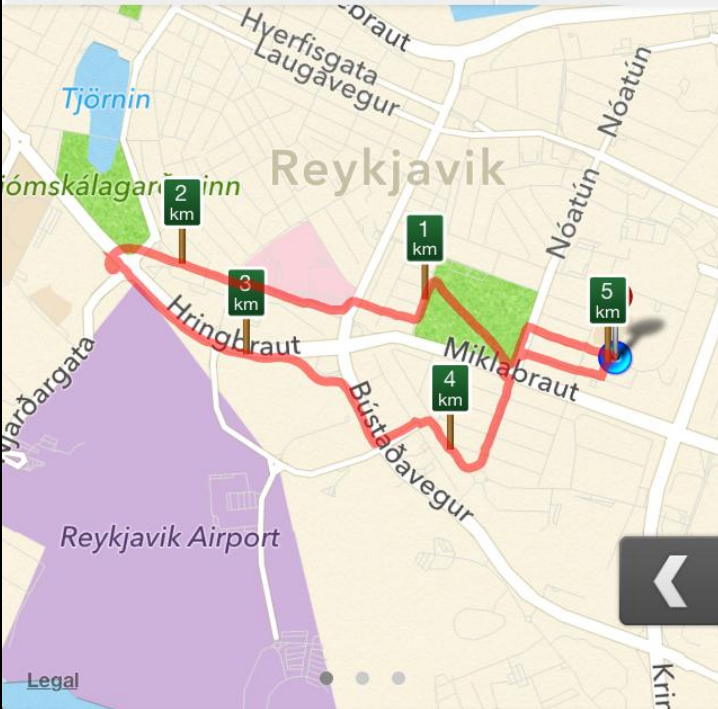
#2		Thomas Schmidt	57
#3		Ólafur Andri Ragnarsson	22 >
#3		Gudjon Gudjonsson	22



“Check in”

TIME  
**34:49**

06:54  
Avg min/km  
441  
Calories





Pakkar og tilboð

Hótel

Bíll

Áfangastaðir

Saga Club

Upplýsingar

Loka

# Flug



FLUG



BÍLL



HÓTEL

- Báðar leiðir
- Aðra leið
- Opin ferð
- Aðrar borgir

Frá: Reykjavík



03.05.2013

LEITA EFTIR:

Fullorðinn

2

Til: Berlin, Berlín (BER),



10.05.2013

- Sveigjanlegum dagsetningum
- Völdum dagsetningum

Barn (2-11)

0

Ungabarn

0

Farrými:

Leita núna



## NETKLÚBBUR

Tryggðu þér hagstæð ferðatilboð

- Smelltu hér til að skrá þig

## HÓPABÓKANIR

Ertu að skipuleggja hópferð út fyrir landsteinana?  
Hjá okkur er hópur 10 manns eða fleiri að ferðast saman.

Pakkaferðir

Besta verðið

Fyrirtækjaþjónusta

Gjafabréf

Icelandair American Express



MÜNCHEN - BERG

ST. PÉTURSBERG MED ST. PÉTURSBERG

ALLT SEM  
VIÐ GERUM  
BÝR TL  
STAFRÆN  
FÓTSPOR



FJÖLDI FÓLKS Á INTERNETINU  
2,5 MILLJARÐAR

MUN Á NÆSTU ÁRUM VERÐA  
50 MILLJARÐAR



# INTER NET OF THINGS

# NIKE + FUEL BAND

## ATHAFNA

## MÆLIR





# JAWBONE LÍKAMS MÆLIR



GOOGLE  
GLASS  
GLER  
AUGU



# PEBBLE ÚR





# HUE LÝSINGA KERFI

# NEST HITA STÝRING



# LOCKITRON

## LÁSA KERFI



# SAMSUNG SMART WASHER PVOttAVÉL



# IGRILL KJÖT HITA MÆLIR





# SCANADU LÆKNINGA MÆLIR



TÆKIN OKKAR  
BÚA LÍKA TIL  
STAFRÆN  
FÓTSPOR



HVERNIG NOTUM VIÐ NETIÐ Í FRAMTÍÐINNI?

# HUGBÚNAÐUR



SEM GREINIR  
STAFRÆNU FÓTSPORIN ÞÍN

## Frequently Bought Together

Customers buy this book with [The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Business](#)



+



**Price For Both: \$26.65**



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Add both to Wish List

[Show availability and shipping details](#)

## Customers Who Bought This Item Also Bought



**The Innovator's Solution: Creating...**  
by Clayton M. Christensen

★★★★☆ (63)

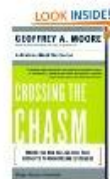
\$23.07



**The Innovator's DNA: Mastering the Five Skills o...**  
by Jeff Dyer

★★★★☆ (16)

\$19.77



**Crossing the Chasm** by  
Geoffrey A. Moore

★★★★☆ (121)

\$12.23



**The Lean Startup: How Today's Entrepreneurs Use...**  
by Eric Ries

★★★★☆ (149)

\$15.22



**The Innovator's Prescription: A Dis...**  
by Clayton M. Christensen

★★★★☆ (44)

\$17.63

restaurant  
 restaurants  
 restaurant reykjavik  
 restaurants in london



Leita

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Myndir

Videos

More

Reykjavik

Change location

Leita á Vefnum

Leita að vefsíðum á íslensku  
 þýdd leitarorð

Any time

Past hour  
 Past 24 hours  
 Past week  
 Past 3 weeks  
 Past month  
 Past year  
 Custom date range...

Showing results for [restaurant](#)  
 Search instead for [restu](#)

[Restaurants.is - Icelandic Restaurants | wining and dining | best ...](#)

[www.restaurants.is/](#) - Þýða þessa síðu

[www.restaurants.is](#) is the only webpage that includes almost every Icelandic **restaurant** and enables users to search, in a simple and easy manner, for a ...

[All Restaurants - Top Ratings - Restaurants.is - Restaurants - FAQ](#)

[Niðurstöður fyrir restaurant frá fyrirtækjum í nágrenni Reykjavík](#)

[Perlan](#)

[www.perlan.is](#)

★★★★☆ 51 Google reviews

[Argentina Steakhouse / Restaurant](#)

[www.en.argentina.is](#)

★★★★★ 13 Google reviews

[Hilton Reykjavik Nordica](#)

[www.placeshilton.com](#)

4 Google reviews

[Potturinn og pannan](#)

[potturinn.is](#)

Síða staðsetningar

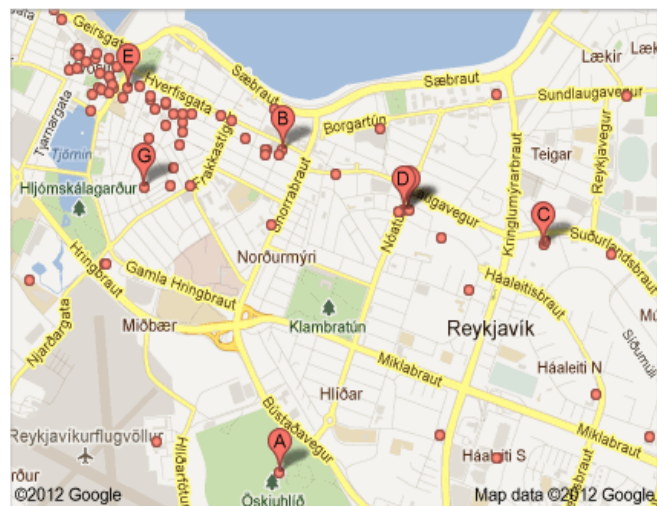
[Lækjarbrekka](#)

[www.laekjarbrekka.is](#)

4 Google reviews





- A Reykjavík  
562-0200
- B Barónsstíg 11 a  
Barónsstígur, Reykjavík  
551-9555
- C Sudurlandsbraut 2  
Reykjavík  
444-5000
- D Reykjavík  
551-1690
- E 2  
Reykjavík  
551-4430

Map for restaurant










← Start a new Station

Muse Radio    

This is your first listen to Miles Kane. Photo added by anabernabelaana



Miles Kane - Better Left Invisible  
from Colour Of The Trap  
00:24 -02:55

ON TOUR



## Miles Kane

2,124,865 plays (150,355 listeners)  
british, indie, indie rock, rock, real musician

[Share Track](#)[Tag Track](#)[Buy Track](#)

Miles Kane (born 17th March 1986) is an English musician. He is best known for sharing lead responsibilities and writing with [Alex Turner](#) in their side-project [The Last Shadow Puppets](#). He also was part of the bands [The Rascals](#) and [The Little Flames](#) before he recently decided to start a solo career. "Colour of The Trap", his debut album will be

[www.last.fm/listen/artist/Muse/similarartists#](http://www.last.fm/listen/artist/Muse/similarartists#)

Just a reminder, your free trial of Last.fm Radio will end after you've played 50 tracks. Enjoying it? [Subscribe for only \\$3.00/month](#)

0 tracks  50 tracks

### Your Recent Tracks

[Miles Kane - Better Left Invisible](#)[Kasabian - Club Foot](#)[Editors - Open Your Arms](#)[IAMX - Spit It Out](#)[Kasabian - Let's Roll Just Like We Used To](#)[Franz Ferdinand - Take Me Out](#)[See more](#)

### Your Recent Stations

[Muse Radio](#)[Your Recommended Radio](#)[Mugison Radio](#)[Your Library Radio](#)[See more](#)

### Your Stations

[Your Library Radio](#)[Your Mix Radio](#)[Your Recommended Radio](#)

# NETFLIX

67% AF NETFLIX MYNDUM ER  
VALIN AF HUGBÚNAÐI





MISMUNANDI  
FÓTSPOR  
TENGD  
SAMAN





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PHILHARMONIKER

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Language



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CONCERTS & TICKETS

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Home / concerts February 2013

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BERLINER PHILHARMONIKER

## BERLINER PHILHARMONIKER MARISS JANSONS *Conductor*

**Béla Bartók**

Music for Strings, Percussion and Celesta

**Johannes Brahms**

Symphony No. 1 in C minor



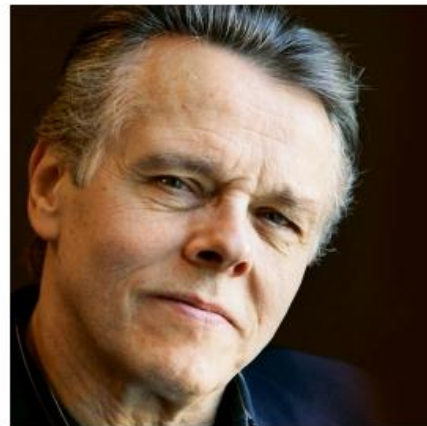
[F Recommend](#)



[Tweet](#)



[+1](#)

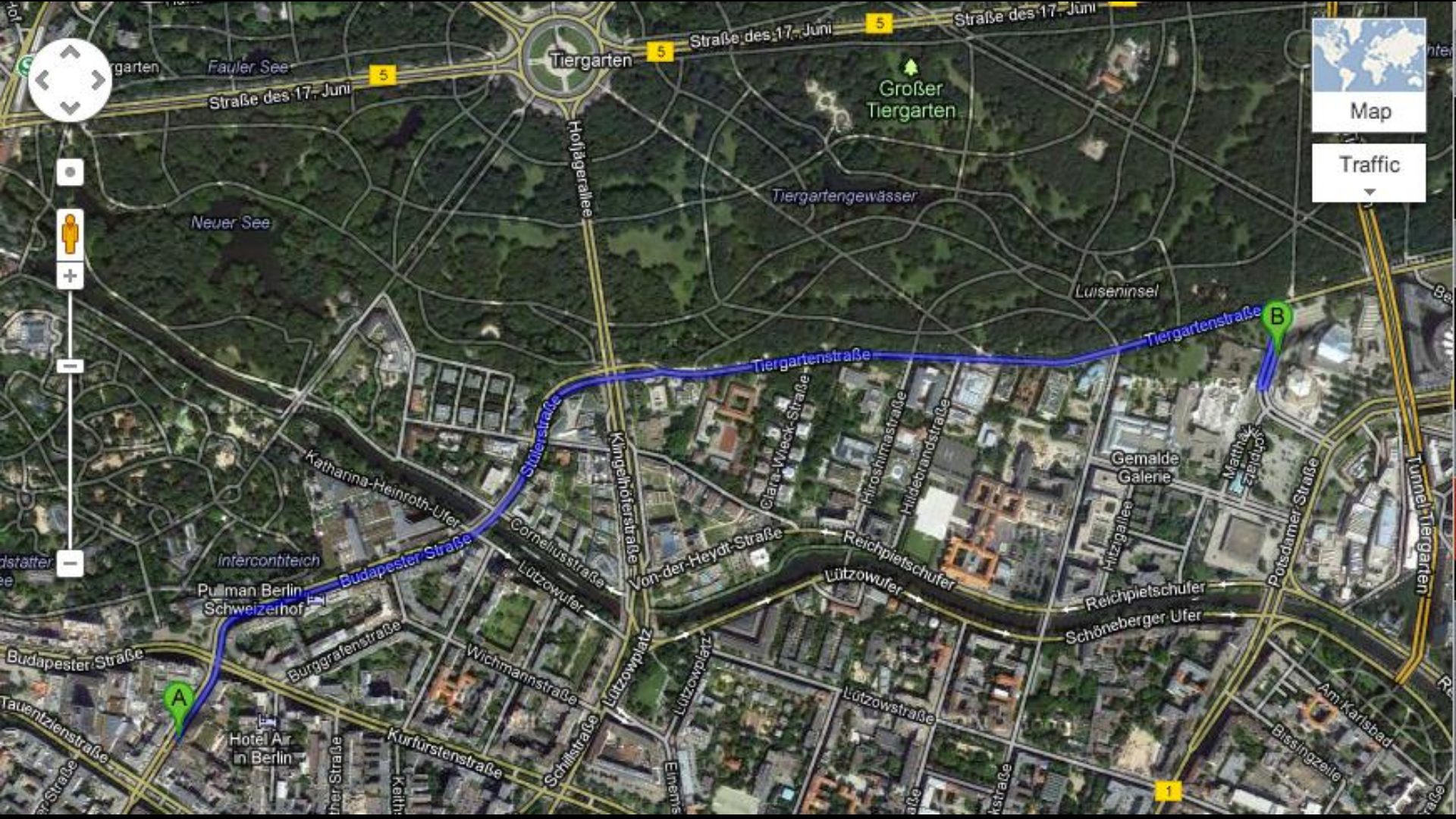


### DATES AND TICKETS Introduction one hour before the concert begins.

**Wed, 08 May 2013 8 p.m.**  
Philharmonie

**Thu, 09 May 2013 8 p.m.**  
Philharmonie

**Fri, 10 May 2013 8 p.m.**  
Philharmonie



Map

Traffic



Tiergarten

Fauler See

Straße des 17. Juni

Tiergarten

Straße des 17. Juni

Straße des 17. Juni

Großer Tiergarten

Tiergartengewässer

Neuer See

Hoffjägerallee

Luiseninsel

Tiergartenstraße

Tiergartenstraße

B

Katharina-Heinroth-Ufer

Stiersstraße

Künigheferstraße

Clara-Wieck-Straße

Hiroshimastraße

Hildebrandstraße

Gemalde Galerie

Matthia-Friedrichs

Potsdamer Straße

Tunnel Tiergarten

Infercontiteich

Pulman Berlin Schweizerhof

Budapester Straße

Corneliusstraße

Lützowufer

Von der Heydt-Straße

Reichpietschauer

Lützowufer

Reichpietschauer

Schöneberger Ufer

Budapester Straße

Burggrafenstraße

Wichmannstraße

Lützowplatz

Lützowplatz

Lützowstraße

Am Karlsbad

Bissingzeitze

Hotel A in Berlin

Kurfürstenstraße

Schillstraße

Einemts

straße

1

# Calendar

Today



May 5 – 11, 2013

Day

**Week**

Month

4 Days

Agenda

CREATE

May 2013

S	M	T	W	T	F	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

My calendars

 Ólafur Andri Ragnars...

 Edda Óskarsdóttir

 Tasks

Other calendars

GMT+00	Sun 5/5	Mon 6/5	Tue 7/5	Wed 8/5	Thu 9/5	Fri 10/5	Sat 11/5
12:00							
13:00							
14:00							
15:00							
16:00							
17:00							
18:00							
19:00				19:00 – 20:00 PUBLIC TRANSIT			
20:00				20:00 – 23:00 BERLINER PHILHARMONI KER MARISS JANSONS			
21:00							



GOOGLE  
NOW

HVAÐ EF  
FÓTSPOR  
MISMUNANDI  
EINSTAKLINGA  
ERU  
TENGD SAMAN?



*“The true cost of remaining  
anonymous, then, might be  
irrelevance.”*

- Eric Schmidt, Google

ER ÞESSI ÞRÓUN  
GÓÐ EÐA SLÆM?







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Betware/HR

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