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A connected business - is a smart business

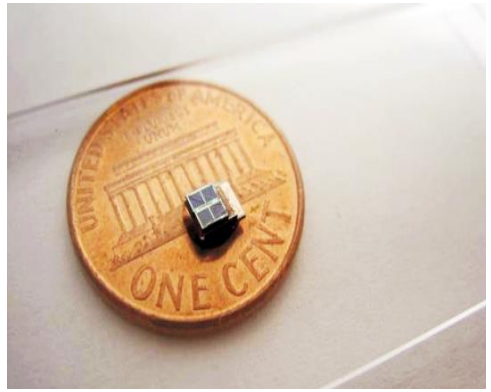
Beyond email and calender

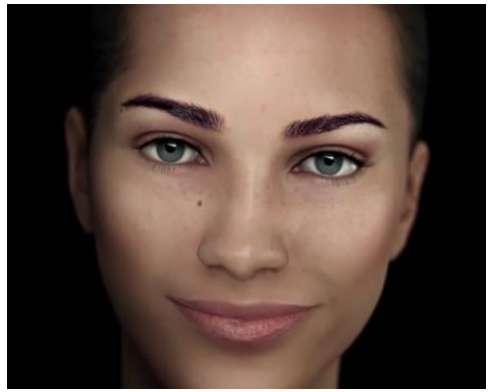
Vinyl
Cassette Tape
Compact Disc
Download
Piracy
Spotify

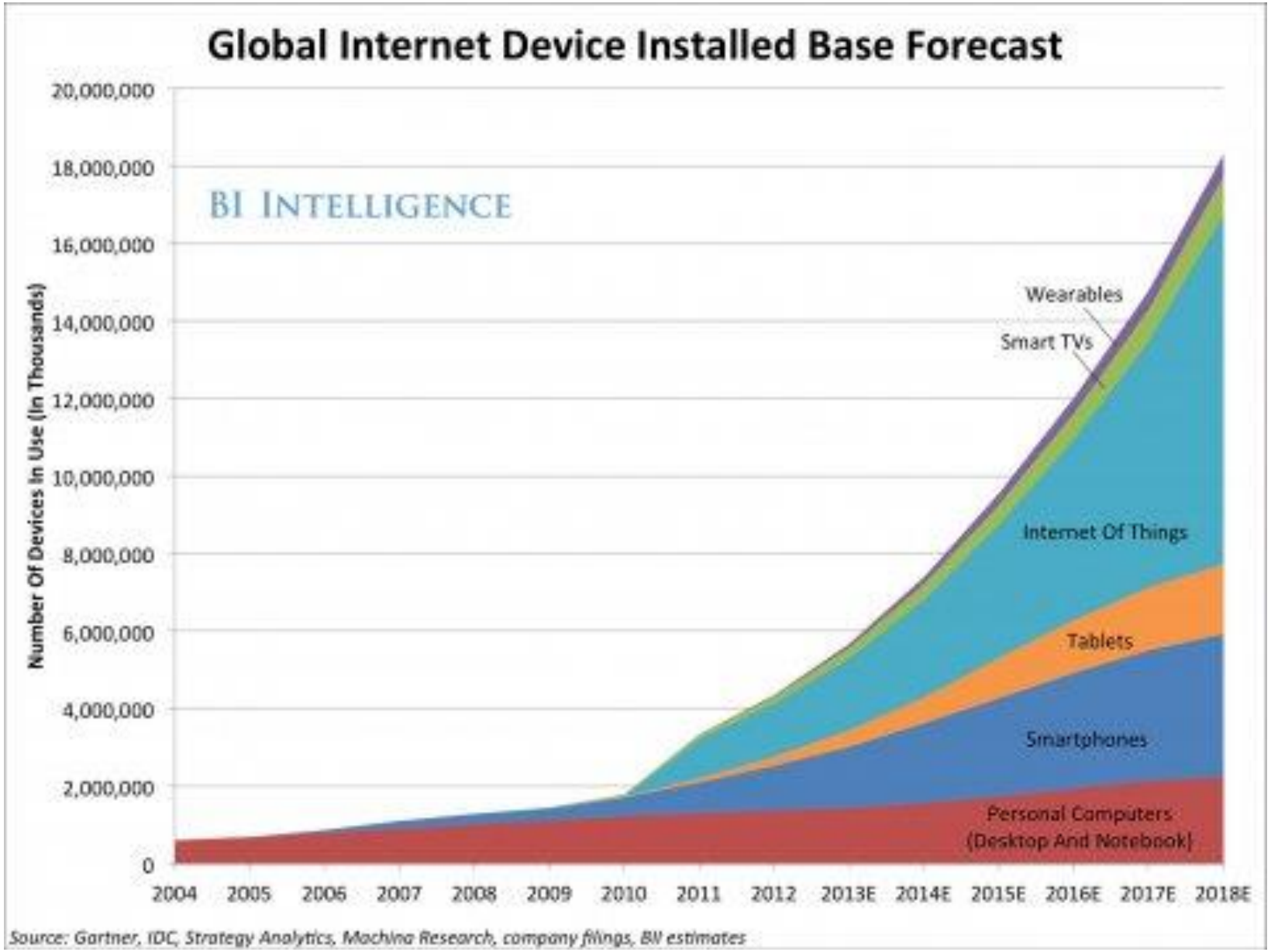
Where we are - and why we will accelerate

More devices than people

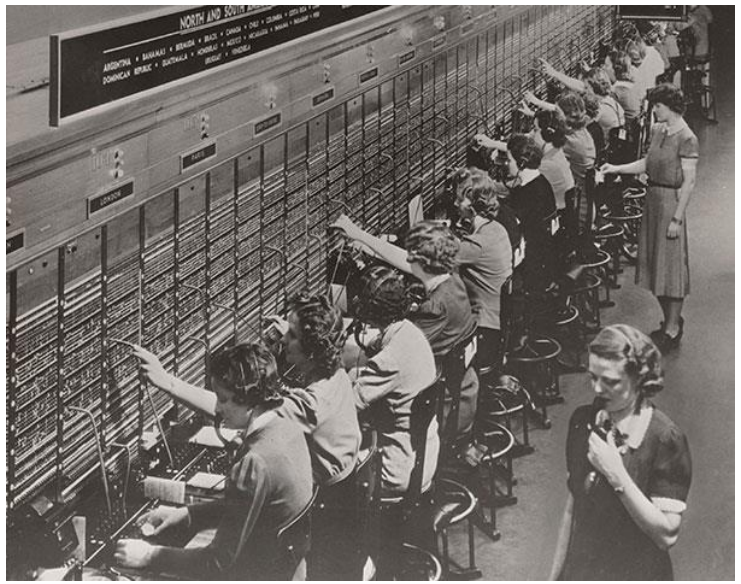
Experience over device

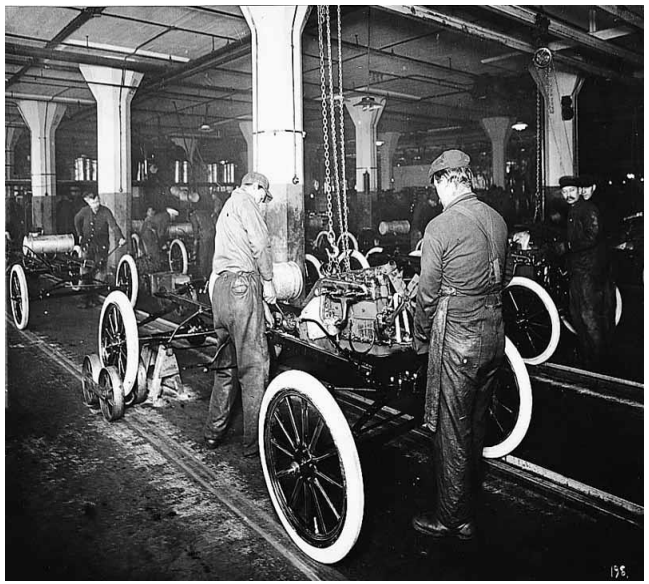


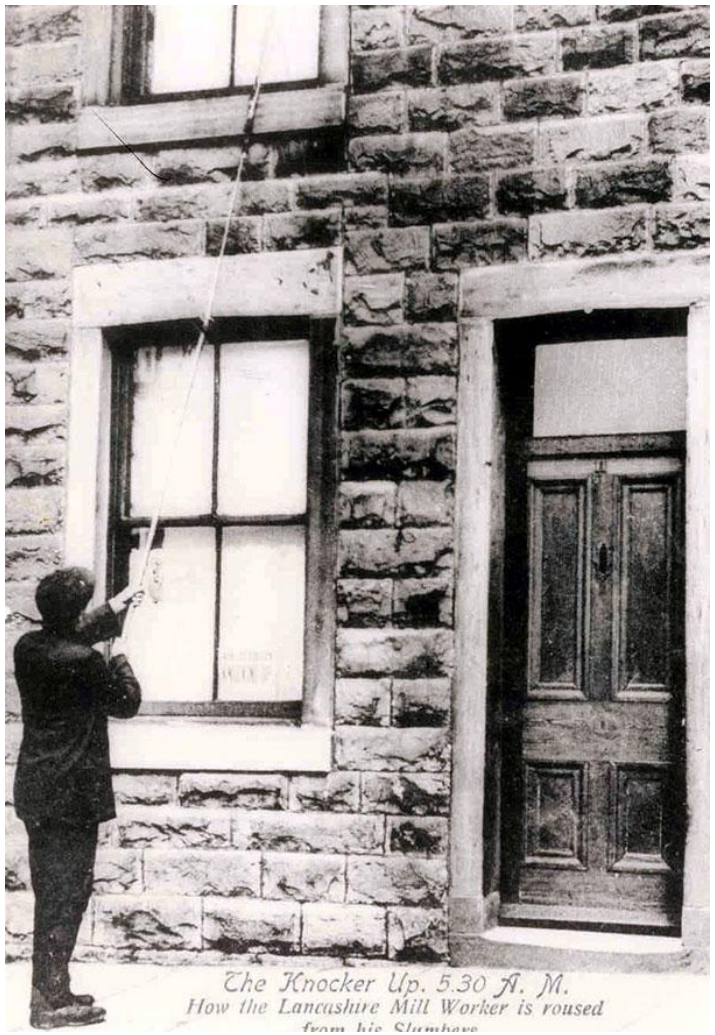


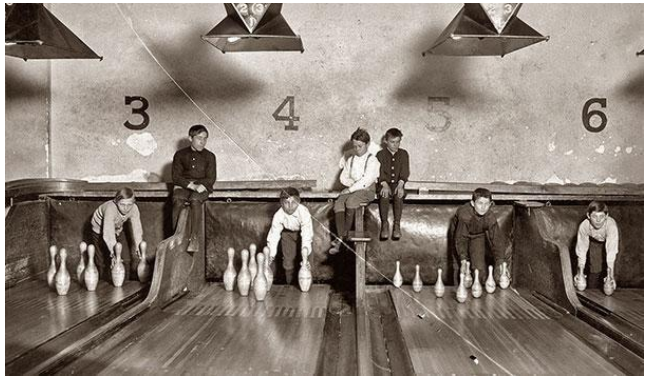

Global Internet Device Installed Base Forecast
BI INTELLIGENCE
Number Of Devices In Use (In Thousands)
20,000,000
18,000,000
16,000,000
14,000,000
12,000,000
10,000,000
8,000,000
6,000,000
4,000,000
2,000,000
0
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013E
2014E
2015E
2016E
2017E
2018E
Wearables
Smart TVs
Internet Of Things
Tablets
Smartphones
Personal Computers
(Desktop And Notebook)
Source: Gartner, IDC, Strategy Analytics, Machina Research, company filings, BI estimates

Impact of all this?






The Knocker Up. 5.30 A. M.
How the Lancashire Mill Worker is roused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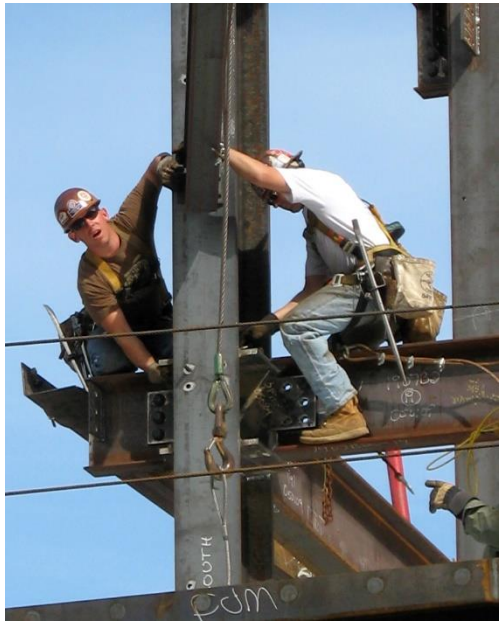
Jobs that will not exist in 20 years



So – I'm on a mission.

How can we save money on infrastrucure and invest in mobility?

How can we get more police for our tax money?

How can we use our insurance when we need it and feel safe?

How can we help patients to a better life?

How can we provide a better service to our senior citizens?

How can we give parents more time with their kids?

How can we make work easier and more rewarding?

In fact...

Question

Reasons not to..

Are the doors locked?

Do we have keys?

Can I break in?

Is there a time limit?

Paper or coins?

Can I get help?

Can I bring someone else?

Is it on the same floor?

Is someone else trying at the same time?

What time of day?

Can I bring food?

What if there is a fire?

Can I mark the doors?

Do I get a map?

Is the money visible or hidden?

Reasons not to start mobility or IoT:

Not on the budget
Too complex
No ressorces
Imature market
No one has asked for it
We need more security
We are not ready
We have other more important stuff to do
Not invented here
Not really in our strategy
We do not have an owner of such a project

Pioneers?

If you have this..

You can do this

MobilePay
By Danske Bank

Jónas Ingi Pétursson

- Director of IT & Finance at National Commissioner of Police

Know your work!

Know your workforce !

Simplifying Complexitity